

## PROFILE

Project manager and communication executive with over 14 years of experience developing and leading arts and communication projects in international and regional cultural organisations.

## AREAS OF EXPERTISE

- **Communicating complex social-political and cultural issues** to diverse audiences across online communication platforms, programmes and outreach events.
- **Strategic planning and excellent analytical skills** in identifying organisational needs, both at programme implementation level and communication activities.
- **Partners and stakeholders management:** creating networking opportunities among arts and culture professionals from Asia and Europe through the culture360 Programme and online platform.
- **Development of streamlined communications** by designing a comprehensive and dynamic website for the Regional Programme Asia and a unique branding of online and offline communication materials.
- **Understanding of both the processes of Government policy formation and private sector decision-making** – with experience in partnering with both sectors, and an ability to communicate to a range of stakeholders.
- **Event management:** organising workshops, conferences, seminars, involving arts and culture professionals, students, policy makers, representatives of political organisations, as well as private sector companies.
- **Team collaboration and management:** working efficiently in multilingual and intercultural environments, liaising with external collaborators in developing projects and activities.
- **Budget management:** implementation of programmes and activities funded by public institutions and membership-based organisations.
- **Knowledge development and specific skills acquired in the management of adaptive reuse projects in the cultural heritage field,** while working on the conceptualization and implementation of a programme of adaptive-reuse of fortified churches in Transylvania.

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## PROFESSIONAL EXPERIENCE

Dates: **Since July 2019**  
Position held: Cultural Referee and Programme Manager  
Employer: Fortified Churches Foundation ([www.kirchenburgen.org](http://www.kirchenburgen.org))  
*The Fortified Churches Foundation was established to preserve and maintain the religious and cultural heritage of the Evangelic Church of Augustan Confession in Romania.*

Main activities and responsibilities:

- conceptualisation, planning, coordination and implementation of the FortiVacation Adaptive Reuse Programme, a project focusing on three different cultural heritage sites and their adaptation to sustainable cultural tourism site offering accommodation, artist residency or long-term working space for a wide range of actors;
- content generation and conceptualisation of the Experience Fortified Churches App in three languages, English, Romanian and German;
- monitoring the national and international cultural heritage landscape, with special focus on religious heritage initiatives and cultural policy development;

- collaboration and coordination with partners of various networks and international projects from regional, national and local governance level, private sector, media, think tanks and NGOs;
- fundraising for cultural events and collaboration projects.

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Dates: **June 2013 until June 2017**  
 Position held: Programme Executive – Communications Manager  
 Employer: Friedrich-Ebert-Stiftung (FES), Office for Regional Cooperation in Asia, Singapore ([fes-asia.org](http://fes-asia.org))

*FES is a worldwide operating Non-Profit Organisation promoting democracy and social justice in over 100 countries.*

**Main activities and responsibilities:**

- Coordination of communication activities related to programmes on labour rights and regional trade union cooperation, among which:
  - ASEAN Services Employees Trade Union Council (ASETUC) – Social Dialogue in ASEAN (Association of South East Asian Nations)
  - Public Services International (PSI) – Establishment of a labour desk and monitoring of core labour standards in projects of the Asian Development Bank (ADB) International Trade Union Confederation (ITUC) – Promoting the social dimension in the
- Developing of a Communication Strategy of the Regional Programme in Asia,
- targeting both the online and offline communication activities of the regional programme in Asia;
- Leading the re-design of the Programme’s website on a WordPress customized platform and visual re-branding of the Regional Programme in Asia, contributing to the development of a unique identity both online and offline;
- Coordinating the launch of research publications in collaboration with partner organisations
- Organisation of several project activities (labour unions meetings, gender equality forums) including locally in Singapore and at regional level in South-East Asian countries

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Dates: **July 2010 until August 2012**  
 Occupation or Position held: Project Officer  
 Employer: Asia-Europe Foundation – Culture Department  
[www.asef.culture360.org](http://www.asef.culture360.org)

*Asia-Europe Foundation is an International non-profit organisation aiming to create a unique meeting point for intellectual, cultural, and personal interactions between Asia and Europe, implementing over 700 projects covering the areas of Culture, Economy, Education, Governance, Public Health and Sustainable Development.*

**Main activities and responsibilities:**

- project reporting to ASEF’s Board of Governors, high profile people from ASEM member countries; management of third-party funds from the European Commission;
- commissioning and editing of feature articles for the Magazine section of the [removeasef.culture360.org](http://removeasef.culture360.org) website

- researching funding and research opportunities connecting Asian and European for international cultural exchange in Asia;
- leading the launch of the film.culture360.org website, a sub-site of the culture360.org online platform;
- Networking and lobbying for cultural exchange programmes for arts and culture practitioners at international events such as the 5th World Summit on Arts and Culture, Melbourne, Australia.
- official representation of the organisation at conferences and meetings.

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Dates: **September 2008 until December 2009**  
 Occupation or Position held: Project Assistant – International Cultural Development  
 Employer: Interarts Foundation, Barcelona, Spain

Main activities and responsibilities:

- Identifying and followed up with relevant partner organisations to be part of the organisation of the International Conference “Euro-African Campus for Cultural Cooperation” hosted by the Interarts in Maputo, Mozambique, June 2009;
- Coordination of a call for grants for the participation in the “Euro- African Campus for Cultural Cooperation” and secured additional funding for participants from African countries;
- Drafting application documents to different funding schemes and compiled acquittal reports towards European funding agencies;
- Conducting a mapping of mobility opportunities for artist and cultural professionals in Europe within the “Practics-Makes Culture Move” project;
- Participating in the design of the candidacy methodology for the Spanish city Cordoba within the “Cordoba 2016-European Capital of Culture” project.

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## EDUCATION AND TRAINING

Dates: **September 2007 until August 2009**  
 Title awarded: Magister Artium (Master of Arts)  
 Principal subjects covered: Arts and Heritage: Policy, Management and Education  
 Name of education providing organisation: Maastricht University

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Dates: **September 2000 until July 2004**  
 Title awarded: Bachelor of Arts  
 Principal subjects covered: Major in English Language and Literature  
 Name of education providing organisation: Lucian Blaga University

Dates: **June 2011**  
 Title awarded: Certificate in Project Management Cycle  
 Name of education providing organisation: MDF Training and Consultancy, Brussels Branch

Dates: **June 2009**  
 Title awarded: Certificate in “Tools for Development: New Development Cooperation in Africa”  
 Name of education providing organisation: United Nations Association of Spain

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## PERSONAL SKILLS AND INTERESTS

Languages	Romanian and Hungarian (Mother-tongue), English (Proficient), Spanish and German (Intermediate)
Organisational and social skills	Project management, ability to adapt and communicate within a rich intercultural context, work independently when required, group moderation and facilitation, intercultural cooperation in South-East Asian, European and African countries, networking
ICT-Skills	Windows & Mac OS, Microsoft Office, and WordPress

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*CV effective as of: June 2022*