

PROFILE Project manager and communication executive with over 14 years of experience developing and leading arts and communication projects in international and regional cultural organisations.

AREAS OF EXPERTISE

- **Communicating complex social-political and cultural issues** to diverse audiences across online communication platforms, programmes and outreach events.
- **Strategic planning and excellent analytical skills** in identifying organisational needs, both at programme implementation level and communication activities.
- **Partners and stakeholders management:** creating networking opportunities among arts and culture professionals from Asia and Europe through the culture360 Programme and online platform.
- **Development of streamlined communications** by designing a comprehensive and dynamic website for the Regional Programme Asia and a unique branding of online and offline communication materials.
- **Understanding of both the processes of Government policy formation and private sector decision-making** – with experience in partnering with both sectors, and an ability to communicate to a range of stakeholders.
- **Event management:** organising workshops, conferences, seminars, involving arts and culture professionals, students, policy makers, representatives of political organisations, as well as private sector companies.
- **Team collaboration and management:** working efficiently in multilingual and intercultural environments, liaising with external collaborators in developing projects and activities.
- **Budget management:** implementation of programmes and activities funded by public institutions and membership-based organisations.
- **Knowledge development and specific skills acquired in the management of adaptive reuse projects in the cultural heritage field,** while working on the conceptualization and implementation of a programme of adaptive-reuse of fortified churches in Transylvania.

PROFESSIONAL EXPERIENCE

Dates: **Since July 2019**
Position held: Cultural Referee and Programme Manager
Employer: Fortified Churches Foundation (www.kirchenburgen.org)
The Fortified Churches Foundation was established to preserve and maintain the religious and cultural heritage of the Evangelic Church of Augustan Confession in Romania.

Main activities and responsibilities:

- conceptualisation, planning, coordination and implementation of the FortiVacation Adaptive Reuse Programme, a project focusing on three different cultural heritage sites and their adaptation to sustainable cultural tourism site offering accommodation, artist residency or long-term working space for a wide range of actors;
- content generation and conceptualisation of the Experience Fortified Churches App in three languages, English, Romanian and German;
- monitoring the national and international cultural heritage landscape, with special focus on religious heritage initiatives and cultural policy development;

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- collaboration and coordination with partners of various networks and international projects from regional, national and local governance level, private sector, media, think tanks and NGOs;
- fundraising for cultural events and collaboration projects.

Dates: **June 2013 until June 2017**
Position held: Programme Executive – Communications Manager
Employer: Friedrich-Ebert-Stiftung (FES), Office for Regional Cooperation in Asia, Singapore (fes-asia.org)

FES is a worldwide operating Non-Profit Organisation promoting democracy and social justice in over 100 countries.

Main activities and responsibilities:

- Coordination of communication activities related to programmes on labour rights and regional trade union cooperation, among which:
 - ASEAN Services Employees Trade Union Council (ASETUC) – Social Dialogue in ASEAN (Association of South East Asian Nations)
 - Public Services International (PSI) – Establishment of a labour desk and monitoring of core labour standards in projects of the Asian Development Bank (ADB) International Trade Union Confederation (ITUC) – Promoting the social dimension in the
- Developing of a Communication Strategy of the Regional Programme in Asia,
- targeting both the online and offline communication activities of the regional programme in Asia;
- Leading the re-design of the Programme’s website on a WordPress customized platform and visual re-branding of the Regional Programme in Asia, contributing to the development of a unique identity both online and offline;
- Coordinating the launch of research publications in collaboration with partner organisations
- Organisation of several project activities (labour unions meetings, gender equality forums) including locally in Singapore and at regional level in South-East Asian countries

Dates: **July 2010 until August 2012**
Occupation or Position held: Project Officer
Employer: Asia-Europe Foundation – Culture Department
www.asef.culture360.org

Asia-Europe Foundation is an International non-profit organisation aiming to create a unique meeting point for intellectual, cultural, and personal interactions between Asia and Europe, implementing over 700 projects covering the areas of Culture, Economy, Education, Governance, Public Health and Sustainable Development.

Main activities and responsibilities:

- project reporting to ASEF’s Board of Governors, high profile people from ASEM member countries; management of third-party funds from the European Commission;
- commissioning and editing of feature articles for the Magazine section of the removeasef.culture360.org website

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- researching funding and research opportunities connecting Asian and European for international cultural exchange in Asia;
- leading the launch of the film.culture360.org website, a sub-site of the culture360.org online platform;
- Networking and lobbying for cultural exchange programmes for arts and culture practitioners at international events such as the 5th World Summit on Arts and Culture, Melbourne, Australia.
- official representation of the organisation at conferences and meetings.

Dates: **September 2008 until December 2009**
Occupation or Position held: Project Assistant – International Cultural Development
Employer: Interarts Foundation, Barcelona, Spain

Main activities and responsibilities:

- Identifying and followed up with relevant partner organisations to be part of the organisation of the International Conference “Euro-African Campus for Cultural Cooperation” hosted by the Interarts in Maputo, Mozambique, June 2009;
- Coordination of a call for grants for the participation in the “Euro- African Campus for Cultural Cooperation” and secured additional funding for participants from African countries;
- Drafting application documents to different funding schemes and compiled acquittal reports towards European funding agencies;
- Conducting a mapping of mobility opportunities for artist and cultural professionals in Europe within the “Practics-Makes Culture Move” project;
- Participating in the design of the candidacy methodology for the Spanish city Cordoba within the “Cordoba 2016-European Capital of Culture” project.

EDUCATION AND TRAINING

Dates: **September 2007 until August 2009**
Title awarded: Magister Artium (Master of Arts)
Principal subjects covered: Arts and Heritage: Policy, Management and Education
Name of education providing organisation: Maastricht University

Dates: **September 2000 until July 2004**
Title awarded: Bachelor of Arts
Principal subjects covered: Major in English Language and Literature
Name of education providing organisation: Lucian Blaga University

Dates: **June 2011**
Title awarded: Certificate in Project Management Cycle
Name of education providing organisation: MDF Training and Consultancy, Brussels Branch

Dates: **June 2009**
Title awarded: Certificate in “Tools for Development: New Development
Cooperation in Africa”
Name of education providing organisation: United Nations Association of Spain

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PERSONAL SKILLS AND INTERESTS

Languages	Romanian and Hungarian (Mother-tongue), English (Proficient), Spanish and German (Intermediate)
Organisational and social skills	Project management, ability to adapt and communicate within a rich intercultural context, work independently when required, group moderation and facilitation, intercultural cooperation in South-East Asian, European and African countries, networking
ICT-Skills	Windows & Mac OS, Microsoft Office, and WordPress

CV effective as of: June 2022