PROFESSIONAL EXPERIENCE

Program Manager – FFCR (Federation of Romanian Community Foundations)

June 2022 - Present

- Coordinator of the Technical Assistance national program coordinates all activities included, follows the evolution of the processes, and supports the members in all their needs (organizing activities, coordinating the program's team, allocating resources, project monitoring and reporting).
- Planning and developing new partnerships and collaborations.

Senior Arts Project Manager - British Council Romania

April 2016 – June 2022

- Organizing and coordinating of all the cultural projects and activities carried out by British Council Romania with all the steps involved: Managing proposals & planning activities; partners & artists relationship management; strategy planning; research for new activities; logistic activities & ensuring artist mobility; budget management; financial, contracting & evaluation procedures
- Project management & implementation for more complex projects such as British Documentary programme, Shakespeare Year, 80 Years Anniversary, UK Guest of Honour @ Bookfest Book Fair, Diversity Week & regional strategical programmes
- Working on the UK/Germany 2018 season programme (June 2018 Germany office)

PR Coordinator & Administrative Assistant - Da'DeCe NGO

August 2014 – April 2022

- PR Coordinator and Administrative assistant for different projects: DaDeCe Calea Victoriei (ARCUB You are Bucharest 2015), as well as for national projects Îmi place/Nu-mi place... prin artă, Da'DeCe (nu) îmi iubesc țara?, Patrimoniul copiilor, Utopica prin artă and InHerit (AFCN winning projects); administrative assistant for Unprepared Hearts, cultural programme co-funded by the EU (Creative Europe)
- Comms for the NGO' programs, partners & media management, social media activities, press monitoring; Volunteers coordinator

Project Coordinator for the General Directorate of Foreign Romanian Cultural Institutes The Romanian Cultural Institute (RCI)

April 2012 – January 2014

- Coordination of all the cultural projects organized by RCI Warsaw and RCI Wien: Activity proposals, logistic operations, partnerships management, ensuring artists mobility, financial and evaluation activities
- Coordinator (for the RCI) of the European project Childhood. Remains and Heritage (implementation, logistics, finance, evaluation)

PR Officer - Atelierul de grafică (The Graphic Studio)

October 2010 - March 2011

- Editorial activities, distribution management, book launches and Comms activities for the book Graphics without computer. 40 years of modest achievements
- Content management and comms for the online platform Graphic Front partnerships, collaborations, related events (both nationally and internationally)

Artistic Project Manager

Watumi Festival & Fringe - ASPA (The Association for Supporting and Promoting of Artists)
November 2009 – July 2010

 Relationship management for cultural centres & Embassies (project presentation, implementation, budget management) & Artists' database management

PR & Events Coordinator - Cărturești Bookstores

October 2007 – March 2009

 Strategy planning, managing proposals, maintaining the relationship with collaborators, media, suppliers, and other institutions; PR, branding activities & research and media monitoring; events implementation & evaluation.

Customer Service Representative - Vodafone România

September 2006 - March 2007

Managing the relationship with clients, informing them about the company's services.

PROJECT-BASED COLLABORATIONS

- April 2018 Present Freelance Translator for an online ticketing platform (UK)
- 2008 2018, Street Delivery & Train Delivery (2013 2014) Organizer involved in all levels of organization - concept, strategy, applications & participants management (working with NGOs and civil society), comms, project fundraising & grant management, volunteers' management, event evaluation & grant reporting
- 2016 Urban INC Collaborator for the Urban Talks project organizing, comms and community outreach activities
- 2015 Training Coordinator National Institute for Cultural Research and Training
- 2014 –2015 collaboration for the study Women make a step forward (POSDRU)
- 2014, 2015 Collaboration with ARCUB (Cultural Centre of Bucharest Municipality) –
 B-fit in the street International Festival of street theatre; Cişmigiul Copiilor project
- 2014 Creative Business Cup Romania Coordinator (Creative Seeds Association) strategy, research activities, organizing CBC launch event, CBC website maintenance
- 2009 2013, Alizee Cultural Association and SCBWI Romania (Society of Children's Book Writers and Illustrators) Collaborator - organization and promotion activities for 2 international illustration exhibitions; drawing and Japanese calligraphy workshops; Introductive Workshop for Stop Motion Technique in Animation
- 2011 2012, Volunteer on research activities (interviews, photography etc.), organizing the exhibitions included in the project Childhood. Remains and Heritage
- 2006 2010, Member of PRIME Romania (European Association of Students in Public Relations and Communication) – Organizing PR Tea (debates on PR & comms subjects)

COURSES / INTERNSHIPS

- November 2022 Impact Academy, organized by Ashoka Romania
- 2022 Advanced Project Management & Digital Readiness and Drivers / Digital Business Models / Engaging Digital Customers, online courses by Ashridge Executive Education, Hult International Business School
- 2021 Discovering Corporate Social Responsibility (CSR) & CSR Reporting and Communication, online courses by UCLouvain
- 2020 Managing Responsibly: Practicing Sustainability, Responsibility and Ethics, online course by the University of Manchester
- 2020 The Cycle: Management of Successful Arts and Cultural Organizations, online course by DeVos Institute of Arts Management at the University of Maryland
- October 2017 March 2018 Lead Digital online course by Avado Learning, UK
- 2014, Graphic Design Toolkit for Curators and Cultural Producers online course, organized by Node Centre for Curatorial Studies, Berlin
- 2012, 2013 Entrepreneurship in Creative Industries Course & Project Manager Course accredited by ANC, Ministry of Education and Ministry of Work
- 2011, Internship at CRCC (Centre for Research and Consulting on Culture) strategy
 outline for promoting CRCC; participatory observation in the MTR audience study
- 2010, Internship in the Communication Department of The Bucharest National Theatre, through the programme Communicators for the Civil Society
- 2010, Mélopée #7 International training in cultural management, AMUNI and L'echangeur, France
- 2010, Oki Noi interactive workshop of cinematographic and visual culture (Viorica Bucur and Mădălina Roșca, Make a Point Association)
- 2009, PR Beat Prime Congress & Golden Drum PR Premiere conferences, Slovenia
- 2007, Communication Olympics, finalist in the Public Relations section

EDUCATION

2009 – 2011, Master in Cultural Anthropology (within SNSPA, Bucharest)

2005 – 2008, Faculty of Communication and Public Relations (within SNSPA, Bucharest)

FOREIGN LANGUAGES

- English Advanced Level
- Spanish Medium Level A 2.2 (currently taking classes at the Cervantes Institute)
- French Medium Level

SOCIAL AND MANAGEMENT SKILLS

 Good communication skills, analytical thinking, patience, attention to detail, team spirit, flexibility, efficiency, negotiation skills, project management abilities