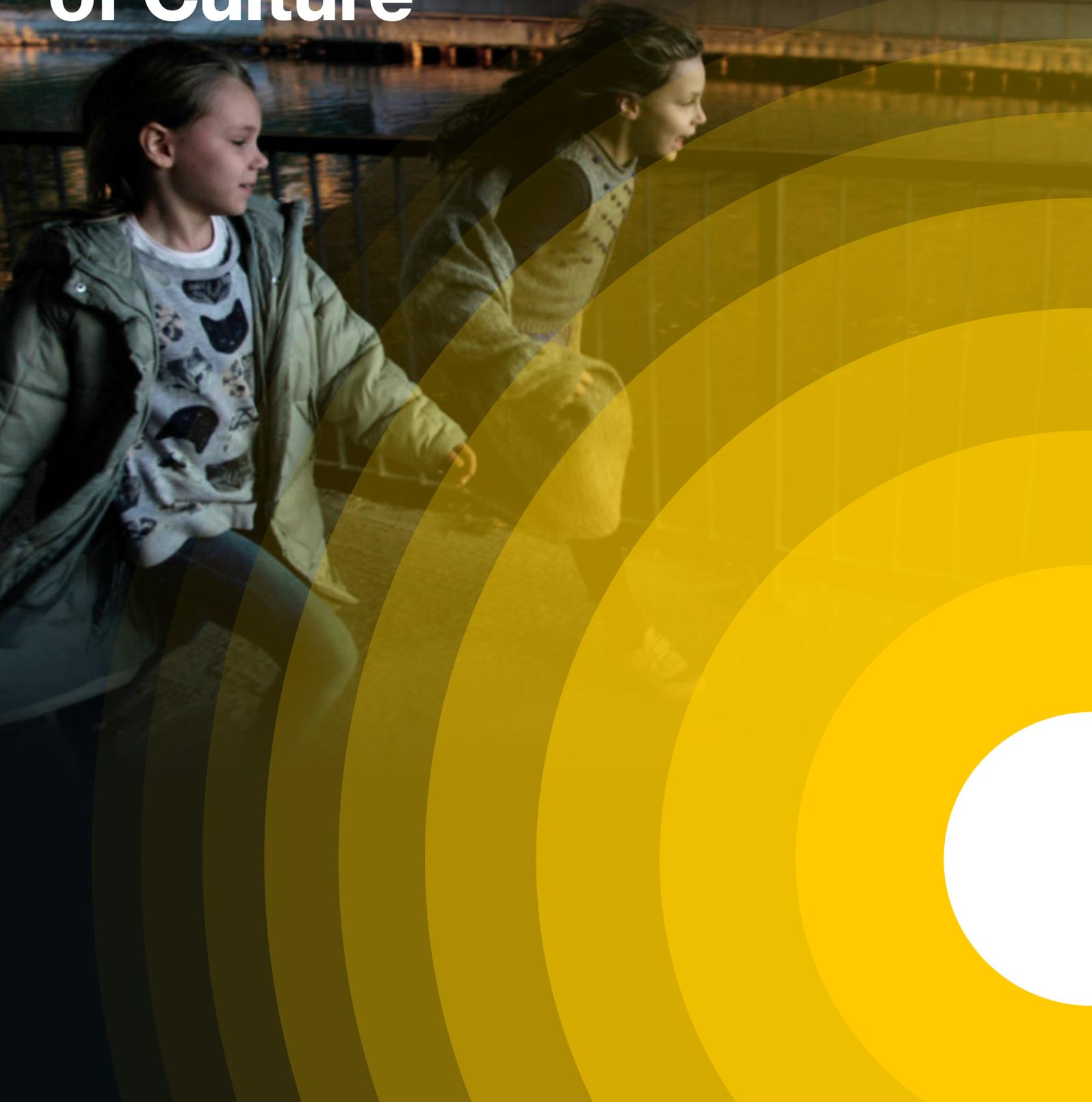


Revisited Cultural Programme

# Timișoara 2023 European Capital of Culture



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# Timișoara 2023 Curatorial Team



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In November–December 2021, the Timișoara 2023 Curatorial Team, constituted in November 2021, carried out a series of collective and individual meetings with the cultural operators mentioned as Hosts in the 2016 Bid Book. The scope of these meetings was to make a status analysis of the Cultural Programme (as proposed in the Bid Book), to identify the current status of implementation five years after the ECoC title has been granted to Timișoara, and to update the projects presented in the Bid Book, taking into consideration the time perspective and the pandemic effects on the local cultural scene and the prospect of public events taking place in a pandemic context.

The aim for the first analysis has been to offer a basis for structuring the mechanisms for supporting the local operators in overcoming the difficult period of 2020-2021 and to find common strategies for developing and enhancing the Cultural Programme for Timișoara 2023 European Capital of Culture. For this, the Curatorial Team has produced in December 2021 an analysis report – an internal working document communicated to local and national authorities and to the European Commission.

A first revised version of the Cultural Programme was published in January 2022, as a result of several consultations with the hosts and partners in the Bid Book, as well as with other cultural operators who have developed projects in line with the artistic vision of the Bid Book, selected through at least two calls and who have demonstrated consistency and a coherent programme over several years. It represents a **strategic plan** to activate the hosts and their partners, to implement the vision of an innovative Cultural Programme in 2023, which has to adapt to the new context. The plan is intended to guarantee the success and the legacy of the Cultural Programme, put to the test by the pandemic crisis that has affected the whole world in the last couple of years.

When the Cultural Programme was first revisited, efforts were also made to revitalise and update local and national cultural policies with the aim of placing Timișoara at the forefront of Europe as a point of reference for the rethinking of a programme for a European Capital of Culture, focused on encounters, connections, strategies to strengthen and openness in the mechanisms of the European financial mechanisms for the cultural sector. The process of revisiting the cultural programme had in mind

the long-term and sustainability of the cultural organizations in the city of Timișoara, encouraging transversality and international partnerships. The pandemic crisis underlines the need for a commitment to core values and a strong community capable of creating projects based on the strength of its social capital. In this line, gender equality, human rights and pluriversal perspectives permeate everything that is done within the Cultural Programme: from production support to the selection of artistic acts to highlight, and to principles of the recruitment of new staff. Diversity is understood as a prerequisite for quality, as well as artistic freedom for vulnerable communities.

We have come to an understanding that most of the hosts in the Bid Book need support and guidance in order to develop their projects for 2023, and to expand their national and European partnerships. Therefore, the focus is primarily to strengthen the Stations and Trails in the Bid Book, to empower the hosts and, where needed, to identify new hosts or co-hosts that have the knowledge to implement the content presented in the programme. The methods for identifying new Hosts have been to contact local partners mentioned already in the Bid Book, or cultural operators mentioned in the Bid Book, or organisations whose activity is unique in Timișoara in relation to the thematic described in a Station or Trail. The focus of the Curatorial Team is to enhance the European dimension of each Trail and Station through expanded and strengthened international partnerships and artistic participation, rooted in local capacity.

In parallel with this process, a series of revisions to the legislative and administrative framework at national level took place between January and October 2022 to ensure funding for the Timișoara 2023 Programme and the organisations and institutions that implementing it. In the context of these revisions, the Timiș County Council – one of the main funding bodies of the Programme – is supporting a consortium of organisations and cultural institutions active at county level, which expands the Cultural Programme in Timișoara and localities in the around it.

The revisited Bid Book represents a basic structure of activities which are aligned with the original artistic vision and concept, proposed by the host organisations. These activities are to be further developed and expanded

through curated programmes in partnership with the organisations in Timișoara. The artistic content of the three Territories: People, Places and Connections, which represent the core of this revisited Culture programme comes from the cultural operators, hosts of each trail and station.

In addition, a series of thematic open calls will be organised, aiming at diversifying and strengthening the Cultural Programme, in the spirit of openness and democratic processes for a common cultural policy.

The curatorial team will also invite a number of international artists who will address, through their artistic practice, the pressing issues of our times, through process-oriented, site-specific works which address the current moments of uncertainty.

### **The role of the Timișoara 2023 Curatorial Team**

The main duties of the Curatorial Team are centered on leading the development of the European Capital of Culture Programme and its artistic curating.

The Curatorial Team is the collective that, recognized by the three main funders – the Timișoara Municipality, the Timiș County Council, and the Ministry of Culture – has the mission to develop the artistic vision for Timișoara 2023 and to guide the main cultural operators active in Timișoara who contribute to the Cultural Programme for the implementation of this vision.

The central segment of the programme is based on the Bid Book and the creative concept *Shine your Light – Light Up Your City*, which granted Timișoara the European Capital of Culture title. For this part of the programme, based on the organisations already included in the Bid Book, the Curatorial Team will offer guidance and international expertise, in order to empower them to creatively enhance their programme, while aligning their activities to contemporary thought.

The hosts and their local partners are thus empowered to take responsibility for the relationships with artists, for overseeing the implementation teams to deliver the programme, and for the delivery of the works *in situ*.

# Opening City Celebration Closing

## Host

Center for Projects of the Timișoara Municipality

## Network

The hosts and partners from the revisited Cultural Programme, and new partners identified (including through open calls

## Locations

Timișoara Garrison, Palace of Culture, Victory Square, Centre for Art, Technology and Experiment – MultipleXity, Maria Theresia Bastion (Cetate), Banatul Philharmonic, Ștefania Palace, former cinemas (Victoria, Dacia, Studio, Timiș, Arta, Freidorf, Unirea), Center for Projects of the Timișoara Municipality (Alecsandri Street), religious spaces, public spaces, unconventional spaces and other cultural nodes confirmed or inaugurated through the Cultural Programme

The curatorial team has taken on the content vision and production supervision for three City Celebrations that offer residents and guests a festive route to explore Timisoara 2023 – European Capital of Culture, as well as three milestones that mark key moments in the programme's evolution.

From a curatorial point of view, the three festive moments make use of different times in Timișoara's history to highlight its identity: the heritage and the immediate present for Opening, the transformation and the future for City Celebration, and the memory, present and future for Closing.

All three moments are part of the Timișoara 2023 Cultural Programme.

This approach has three strategic rationales:

- We create reasons to come, outside the "traditional" calendar of events, which are essential for profiling the city as a regional, European and international destination. In this way, we open cultural seasons (spring and autumn) and give visibility and context to the cultural programme, in collaboration with operators and institutions.
- Through pilot events with large audiences and unprecedented production complexity, we give positive signals to the international events industry, confirm Timișoara's presence in the booking circuit, inaugurate spaces and strategic partnerships. Thus, we use the context of the European Capital of Culture to prototype production models that are currently difficult for cultural operators and not very tempting for commercial producers.
- We challenge residents and visitors alike to try new ways, rhythms and times of experiencing the city – we revitalise public spaces, propose daytime cultural programmes, support new collaborative contexts and showcases for local and international operators. In this way, we contribute to audience development and stimulate guest participation or interest.

# Opening

**17-19 February 2023**

Official start date: 17 February 2023

The featured collaborations and encounters between international and Romanian artists send messages from Timișoara to Europe and the rest of the world that solidarity, an open society and technological advancement ensure a sense of common struggle in times of hopelessness, societal divides and ecological challenges. Over three days, the opening programme will include a series of performances, exhibition openings and events throughout the city, as well as public space interventions commissioned from national and international artists. All of these are designed to highlight both the distinct multicultural heritage and openness to addressing the important themes of the moment.

The celebrations will include a full programme of cultural activities, concerts, theatre, exhibitions, scattered throughout the city - a set of actions involving multiple local cultural operators and multiple urban nodes – in the spirit of co-creation. It is a time of firsts and innovation, but also of community togetherness, designed to inspire pride and confidence in the year we will spend together.

All the hosts of the Cultural Programme will be invited to contribute to the opening with various events and cultural content, marking a common start to the long-awaited European Capital of Culture title year.

# City Celebration

**1-3 September 2023**

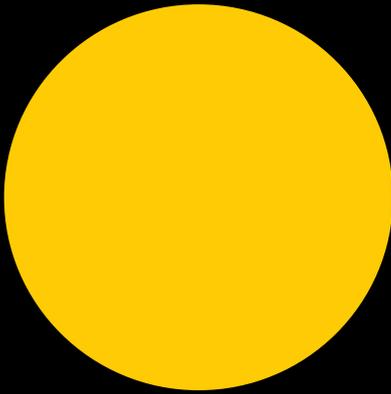
Official start date: 1 September 2023

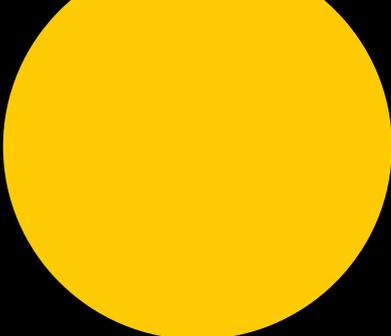
At the transition between summer and autumn, we will celebrate in an innovative format the transformation of the city – both in Timișoara and around the world - through a series of concerts and experiences concentrated in the central public space, organised during the day and dedicated to a wide range of audiences.

The event is a challenge to local audiences to participate in a large-scale event with a musical component that includes international headliners, following the city festival model tested in recent years in the European Union. The event proposes a new way of using certain central spaces – adjacent squares, parks, boulevards - in a cultural context, based both on the logistical needs identified in discussions with local operators and on the know-how informed by the experience of events organised in previous years.

This moment also functions as a conclusion to the summer outdoor events, as an informal opening of the autumn season of performances and exhibitions, but also as a context to bring together (again), in front of a wide audience, in an interactive context, cultural operators and artists who have already been active in the cultural programme Timișoara 2023.

The event is intended to be a fixed point in the city's calendar of events in the coming years, a sustainable component of the legacy of the 2023 cultural programme, and a turning point in defining the city's future tourism brand.





# Closing

**16-18 December 2023**

Official start date: 16 December 2023

The symbolic closing of the European Capital of Culture is a handover, a moment to reflect on the takeaways. These three days explore ways of cultivating memory, celebrating resilience and civic awareness. They include an important milestone in the city's recent history and identity, the 17th of December, a moment of introspection and commemoration dedicated each year to the victims who fell in the struggle for freedom in December 1989.

The events grouped in this context are inspired by the city's identity and the route taken this year, reflecting Timișoara as: an open city of shared experiences with the family of European Capitals of Culture, the whole of Europe and a cultural world without borders, a landmark of revolt in the face of oppression and hope through solidarity, a place of collaboration, dialogue and continuous and shared learning.

For Saturday and Monday, the programme will include a series of performances and events spread throughout the city, as well as interactive installations in cultural nodes confirmed or inaugurated through the cultural programme. For Monday, a symbolic start of a new cycle, the content will be predominantly proposed and produced by the future European Capitals of Culture in 2024 and 2025, functioning as an informal relay handover.

We will dedicate 17 December as a day of reflection and remembrance of resistance in the face of oppression and abuse, in Timișoara and around the world, through a series of events distributed throughout the city with a focus on areas such as photography, film and literature, as well as cross-cutting components such as education and integration, encouraging formats that are in the spirit of local commemoration.

# People

The first Territory to map is within ourselves – from daily habits and forgotten dreams, to collective joys and anxieties. Culture has the energy to create civic motion through emotion, to inspire value-based attitudes and actions, to bring forth our inner light.



● **Station**

# Reflections

(Photo: UVT Media Hub)

## Host

West University of Timișoara (WUT)

## Networks

### Local

West University of Timișoara Foundation, Group for Cultural Management and Mediation, Romanian Cultural Institute, “Traian Vuia” Timișoara Airport, “Banatul” Philharmonic, “Ion Vidu” High School (Timișoara), House of Culture (Timișoara), Center for Projects of the Timișoara Municipality

### International

UNITA – Universitas Montium consortium, together with: Università degli Studi di Torino (Italy), Université de Pau et des Pays de l'Adour (France), Université Savoie Mont Blanc (France), Universidad de Zaragoza (Spain), Universidade da Beira Interior (Portugal)

## Locations

Various venues and departments of the West University of Timișoara, and public spaces throughout the city

## Format

A forum of study and debate, international gatherings, expanded programme, workshops, exhibitions, performances, publications

In the context of Timișoara – European Capital of Culture, the West University of Timișoara aims to become the biggest platform in Western Romania for debating ideas that impact the European Union and the local community, thus creating a city that is critical and effervescent for both its residents and visitors and that also has a strong connection with its community. Timișoara shall be more than the place for artistic events, but also the place that enhances a critical attitude and crystallizes a voice whose echoes will reverberate both locally and abroad.

The conceptual framework for the debates has the following milestones: connections, interdependency, diversity, mutual respect, memory, technology, and the future. In order to reach this goal, the West University shall organize a series of conferences and artist talks culminating in a major international interdisciplinary conference.

The ideas that will be generated and debated during these events shall also be (re)interpreted through a series of interdisciplinary artistic events coordinated by the Faculty of Arts and Design and the Faculty of Music and Theatre (theatre, opera, contemporary dance, exhibitions etc.). In 2022 and 2023, the West University will organize events both in already consecrated venues such as Aula Magna, as well as nonconventional venues across the city, involving partners such as high schools, universities from Romania and abroad, cultural centers and television studios. All these events will unfold under a unique conceptual umbrella and will generate both answers, solutions, and constructive questions representing different areas of interest, by facilitating multiple critical perspectives as well as convergent and complementary aesthetic experiences.

The key concept for the events that will take place in 2022 is *energy* and the one for 2023 is *cohesion*.

**2022** – **2023**

- **Conferences: *Culture is the capital at the West University***  
The series of conferences *Culture is the capital at the West University* invites speakers specialized in the humanities: Romanian writers, historians, literary critics and researchers. The conferences take place on a monthly basis and are moderated by literary critic and essayist Mircea Mihăieș.
- **Debates in Timișoara high schools: Break the wall**  
The Faculty of Law will coordinate a series of Oxford debates organized in 5 high schools in Timișoara and in the Timiș County. The topics (resolutions) are based on issues which are relevant to the young people. The aim of the project is to encourage critical thinking and civic awareness, and to deepen their understanding of current socio-cultural issues.
- **Timișoara, the secret map. People and places**  
This project aims to highlight specialists in various fields that deserve to be known by the general public, as well as places with a special history that also deserve to be in the spotlight. *Timișoara, the secret map. People and places* involves a series of filmed encounters with a series of guests, from doctors, aviators, architects to people of culture and specialists in forgotten professions, who will highlight and recover the city's otherwise forgotten or unknown stories. These encounters will be filmed, and the resulting videos will include both footage capturing the uniqueness of the places as well as the stories of those connected to the places. Starting in 2022, the project will expand in two complementary directions: guided tours of Timișoara, and interactive courses on Timișoara's lesser-known history, as well as launching campaigns to promote the stories documented in the video materials through exhibitions on transport (based on the existing partnership with the Timișoara Public Transport Society). (Transversal programme common for both the Dare! and Reflections stations)
- **Science for you**  
This project, organized monthly, involves the West University faculties that study the exact sciences: physics, chemistry, biology, geography, mathematics, computer science and aims to popularize science through an interactive dialogue between a moderator, the public and a specialist from the faculties or a guest from the scientific community. The meetings will take place in Timișoara bookshops, unconventional spaces, university laboratories or in the West University urban garden. An annual science festival will be organised, including thematic workshops, workshops and practical demonstrations.
- **Ideas that change the world**  
This series of monthly conferences brings together diplomats, Romanian and foreign politicians, military strategists, specialists from state and private institutions involved in policy making. The series is moderated by West University professors with expertise in diplomacy. The format involves a dialogue with the audience as well as a series of questions from two students and a political science researcher.

**2022**

- **Modern and contemporary art in open dialogue**  
The event aims to stimulate a debate on the relationship between modern and contemporary art. The project includes a series of dialogues/conferences between different art curators (national and international), exhibitions representative for the complementarity of the two subjects, workshops for children and young people.

- **Culture & Community**  
This project will include a series of debates, conferences, artistic events on topics such as street art and urban regeneration, design thinking etc. The events will take place in unconventional spaces, including pop-up events in rural areas, which will benefit regional cultural tourism.
- **Ideas Festival**  
The aim of this marathon of talks, workshops and arts is to encourage a culture of dialogue and debate in the local community by organising debates to promote critical thinking, European values, lifelong learning, inclusion, diversity and tolerance. It will promote the culture of dialogue, critical and interdisciplinary analysis involving citizens and young people of Timișoara on topics of interest in the socio-cultural area, exercising skills such as critical thinking, communication, and active listening. The Festival of Ideas will invite specialists from both the socio-cultural and STEAM (Science, Technology, Engineering, the Arts and Mathematics) fields.
- **WE Perform**  
Performances on an open-air stage set up in Liberty Square by the students of the Faculty of Music and Theatre, with an attractive repertoire for all ages.
- **The Soul of Timișoara**  
Theatrical performance with musical inserts describing the values of Timișoara (multiculturalism, tolerance, respect for diversity of beliefs), the city being seen as a city of lights, with three theatres in three languages, which makes it unique. The show is conceived and staged by the teachers, students and alumni of the Faculty of Music and Theatre.

**2023**

- **Transcreation: shapes and creative modes in visual arts, music, literature, theatre, film**  
The project includes interdisciplinary conferences, a podcast, workshops dedicated to high school students, experimental interdisciplinary artistic projects (AI, VR, AR) presented to the public in real and virtual public spaces, on dedicated virtual platforms.
- **Culture & Community**  
This project will include a series of debates, conferences, artistic events on topics such as street art and urban regeneration, design thinking etc. The events will take place in unconventional spaces, including pop-up events in rural areas, which will benefit regional cultural tourism.

## Trail



# Knowledge Fields



*O data artistă, mereu artistă* – Claudiu Cobilanschi, 2020  
Indecis artist run (Photo: Foc și Pară)

## Host

Kinema Ikon (Arad) and Doar Măine (Arad)\*

## Networks

### Local

Foc și Pară, Minitremu, tranzit.ro, Casa Tranzit, PUNCH/Solitude Project, CitiZenit (Arad), Simultan Association, Timiș County Council, Art and Design Faculty of Timișoara, ARTeast Foundation, Salonul de Proiecte (Bucharest), "Aurel Vlaicu" University of Arad – Faculty of Design; Department of Cinematography and Media, Digital Interactive Arts, Faculty of Theater and Film, "Babeș-Bolyai" University Cluj-Napoca, "Alexandru D. Xenopol" County Library Arad, "Sabin Drăgoi" Art College Arad, Magma Contemporary Medium (Sf. Gheorghe), Colectiv A (Cluj-Napoca), Lateral ArtSpace (Cluj-Napoca), Slow-Sync PH Association (Bucharest), Young Actions and Abstractions Association (Cluj-Napoca), Center for Projects of the Timișoara Municipality

### International

ABC House (Belgium), Meet Factory (Czech Republic), Ujazdowski Castle Centre for Contemporary Art (Poland), Tranzit.hu, Tranzit.sk, Ileana L. Selejan (University of Arts London)

## Locations

Arad Art Museum, highschoools in Arad and Timișoara, Indecis Artist-run Space

## Format

Workshops, exhibitions, performances, interactive gaming

Artistic approaches to the digital world. Emerging art pedagogies guide audiences through the contemporary world and art shaped by technology.

Knowledge Fields represents a constellation of actors with various pedagogical methodologies, which do not impose themselves on each other, but rather try to learn from each other, to pursue an exchange of working methods, with an experimental character both at the level of content, as well as of the partnership.

The main aim of the series of events and activities focused on (in)formal arts education is to make visible the pedagogies instrumented by artists and cultural mediators to address a contemporary world and arts shaped and imbued by new technologies. Another aim is to mediate between the field of "art and new technologies" and the local audience in Arad and Timișoara through activities driven by the Kinema Ikon group, on one hand, and on other practices of alternative pedagogies driven by Minitremu and Foc și Pară.

\* The initial host, Banat IT, could no longer assume this role. Kinema Ikon and Doar Măine (represented by Nita Mocanu), as mentioned in the content of the trail, become main hosts of the trail, together with local partners Minitremu and Foc și Pară.

- 2022**
- Kinema Ikon Kimæra camp/workshops (students) for the realisation of some components of the meta-installation (Kinema Ikon pedagogy).
  - Planning and designing activities around Kinema Ikon with educators and artists for 3 schools in Arad ("Moise Nicoară" National College Arad, Informatics Secondary School Arad, "Sabin Drăgoi" Arts College Arad).
  - Development of the AR application for Kimæra Monuments.
  - **Art-me, Reintroduction in art education**  
A collaboration with several artists and specialists in education, to reformulate the teaching methods for visual arts, as an extension of the definition of visual arts in manuals.
  - **Minitremu Art Camp #7**  
Minitremu Art Camp is a yearly free summer camp for theoretical and vocational high school students dedicated to contemporary art. It creates a temporal space for new opportunities to learn together in a comfortable learning environment for the students, while current topics such as critical thinking, tolerance and friendship are the most frequently-used learning tools to understand and relate to the world today.
  - **If you feel like it**  
A publication which gathers theoretical texts and practical exercises from the first 5 years of Minitremu Art Camp.
  - **Cozmonautica**  
A series of cosmos-themed collaborative cultural events organized with the help of local/regional institutions and space enthusiasts that offers free alternative education, through the means of: workshops, documentaries, soundart, popular science, xenobiology, philosophy, cosmism and general science & arts collaboration. Foc și Pară Association will organize one Cozmonautica event.
  - **Pilot event for the Culture Quest series**  
Organised by Foc și Pară. Collaboration between one scientific institution and an artist / group of artists / students. The results will be presented at Indecis Space.
- 2023**
- **Outside the School**  
It consists of workshops that focus on developing collaborative projects aimed at creating points of intersection between pedagogy and art, and in particular between artists, students and people interested in educational alternatives. Through these encounters, new learning tools can be developed through which contemporary art can contribute to the field of education in the form of aesthetic and collective development experiences, through which children and young people can come into contact with artistic processes that generate dialogue and reflection and help them develop their own vision of life. It is a pedagogy that continues the tradition of constructivist educators, where learning based on direct experience is the main objective, and art and critical thinking can best be learned through informal encounters with contemporary artists.
  - **Post education. Pedagogies of the crisis**  
Education and cultural mediation in the digital world will be addressed through a series of workshops, conferences and events organized in Arad and Timișoara, coordinated by artist and teacher Nita Mocanu together with a team of artists, teachers and people involved in the cultural life of Arad. The project "Post education. Pedagogies of the crisis" aims to initiate a process of mediation

between contemporary art and artistic practice based on new technologies and the local audience in Arad and Timișoara, the development of the contemporary art and new media scene in Arad, the development of programs, pedagogies and educational practices focused on education through art, media education and education. for ecology. All the activities of this project bring into discussion the current crises of the western world (climate, epidemiological, war, energy, online world etc.) and seek to develop mechanisms and strategies for educating for a global future world.

- **Kimæra**

The artistic activities around Kinema Ikon will focus on the project Kimæra, curated by Călin Man, an interactive meta-installation with several authors, whose parts (distinct creations) are digitally connected. The installation combines old media with digital media such as IoT (Internet of Things), AR (augmented reality), 3D printing, AI-generated sound, mobile apps, NFT (non-fungible token) etc. The meta-installation will occupy several public or private art spaces, digitally interconnected: Arad Museum Complex, Indecis Space (Timișoara) and other spaces made available by the Timișoara 2023 – European Capital of Culture Programme or by the project partners. A number of well-known artists working in the digital field will be invited to participate in the Kimæra project using the Kinema Ikon philosophy.

There will be cultural mediation activities in collaboration with Arad Museum Complex and Kinema Ikon, media education and new media art education workshops in collaboration with schools in Arad, a hacklab camp for digital creation and new media for students in Căsoaia, Arad County, coordinated by Kinema Ikon members, a mobile gallery with media education and cultural mediation tools developed with specialists in the field, training courses for teachers, educators and cultural mediators. Pedagogical guides and a theoretical volume will be published.

- **Culture Quest**

A series of events carried out in collaboration with institutions dedicated to scientific research, such as the Timișoara Seismology Observatory, the Timișoara Astronomical Observatory, Young Naturalists Station, Timișoara University of Agricultural Sciences and Veterinary Medicine. Events will have a hybrid format between science, art and technology with educational content in which the research laboratory becomes a space for transferring scientific knowledge (or popularizing science) through artistic means. In this way, the scientific research space is temporarily activated artistically by an artist/artist/group of artists working together with people from science, pupils and students open to involve people from different fields. The proposed activities result in: research labs, residencies, workshops, camps, talks, art exhibitions, multimedia installations, online platform (interactive website with the public to keep a side of the originally proposed culture quest format), based on ideas learned or borrowed from the exchange of accumulated experiences and sharing a critical thinking on the role of technology in the everyday life.

## ● Trail

# Addictive Lights

Sonic Narratives 2021, Simultan Association

## Host

Simultan Association

## Networks

### Local

Timișoara Faculty of Arts and Design, Plan Zero Makerspace, Semi Silent, ACIA, Center for Projects of the Timișoara Municipality

### International

Transcultures (Belgium), Pépinières Européennes de Création (Belgium)

## Locations

Public spaces, MultipleXity

## Format

Exhibitions, interventions, concerts, workshops, residencies, happenings & performances

Disrupting digital habits through multimedia installations and performances.

**Addictive Lights** aims to redirect the attention from the artificial light of devices to the inner light of the individuals, to generate new connections through common experiences, but also to offer a critical reflection on new technologies. It empowers people to transform their addictive exposure to new technology into a craving for culture and digital inclusion. Addictive Lights will act as an engine of action, artistic and social interaction in and on the public space through interdisciplinary approaches, involving new technologies.

**Sonic Narratives** is a physical and mental journey, which aims to raise awareness of the urban space, lived, explored and (re)discovered the emotional, acoustic, sensory and social urban space. The project brings together Romanian and International artists, practitioners and professionals of various practices to develop their contextual sonic works and in situ installations.

**Progress. Paradigm Shifts** – a multidisciplinary project, including several fields of humanities, scientific practices and research, combining visual arts, architecture, sociology, anthropology, history, electronics, engineering, with new tools and digital technologies. It is a pilot project to test how to use the Timișoara Public Transport Society for cultural events in 2023, as a participatory process in the transition to MultipleXity, the main legacy of the city following the title of European Capital of Culture.

- 2022 – 2023**
  - **Sonic Narratives #2 & #3**

A physical and mental trail, which aims to raise awareness of the urban space, experienced, explored and (re)discovered, of the emotional, acoustic, sensory and social ecology. The physical route, which starts from the city centre, along the Bega canal towards the outskirts, crosses an urban landscape with a diverse historical load and induces us into a series of sound and visual incursions through artistic actions or interventions.
  - **Talking to strangers**

A network of retro-futuristic utopian urban objects, functioning as portals/sound confessionals connected to each other on collaborative and generative principles, sending audio signals to a big data cloud for reorchestration using AI. The generated track can be a sound continuum with a life of its own, emitted on a radio frequency. Each object/installation will be developed by partner teams from different ECoC and non-ECoC cities.
  - **Progress. Paradigm Shifts #4 & #5**

A serial, cumulative and multidisciplinary project, open to several areas of humanities and scientific practice/research. Creatively combining visual arts, architecture, sociology, anthropology, history, electronics, engineering, with new digital tools and technologies, Progress is a pilot project to test ways of using Timișoara Public Transport Society workshops for cultural events in 2023, as a participatory process in the transition to MultipleXity, the city's main legacy following the title of European Capital of Culture.
- 2023**
  - **Unpredictable Scenarios**

creates surprising moments in places of daily routine and awakens people's instinct to enjoy the present moment. Mixed teams of professional artists (theatre, music, visual arts, dance, architecture) and volunteers will create scenes to be performed in public – like a symphony played by mobile phone ringers, media billboards displaying poetry or supermarkets invaded by media artists.
  - **Temporary Tactics**

A nomadic, floating stage for transmedia projects that use technology as a provocative tool for capturing an audience which consumes contemporary art and culture less or not at all, going to the outskirts of the city to experiment with new ways of social and cultural interaction.

## ● Trail



# Analogic

Analog Mania  
(Photo: Ștefan Bucșa)

## Host

Timiș County Youth Foundation (FITT), Cultural Ambulance & Emil Kindlein

## Networks

### Local

“Cornel Pituț” Clock Collection, Tauș Collection, Center for Projects of the Timișoara Municipality

### International

Revela'T (Spain), AnalogueNow (Germany), Vinyl and Music Festival (Austria), Grupe 77 (Austria), Osijek Academy of Arts (Croatia), Etna (France), L'Abominable (France)

## Locations

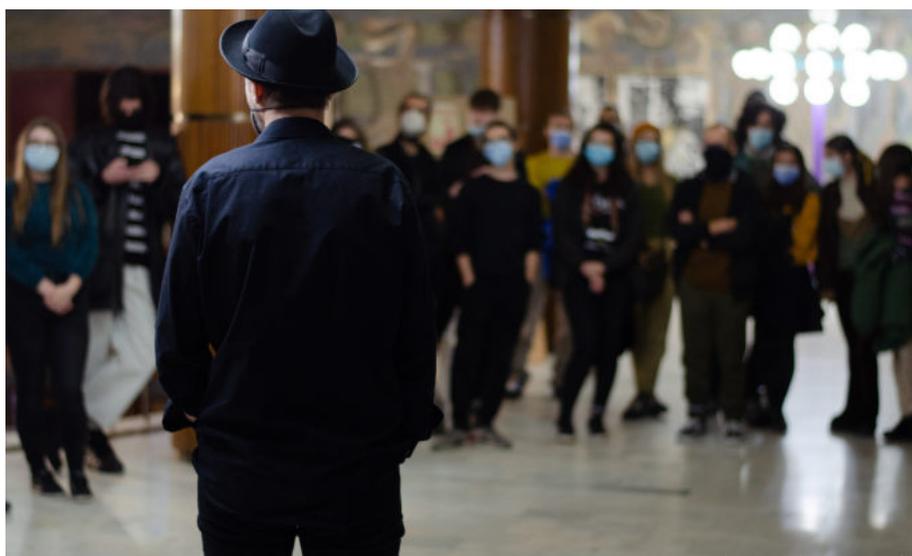
Public open air spaces, Youth House, youth centers in various Timișoara neighbourhoods

## Format

Screenings & live sound performance, festival (exhibitions, workshops, concerts, screenings)

Re-think, re-invent, re-create.

From photography, film and sound to exhibitions related to the "object mania" and museum exhibitions – Timiș County Youth Foundation (FITT) in partnership with the Cultural Ambulance and the artist Emil Kindlein propose a tour with stops in creative and do-it-yourself workshops, to rediscover the fascination of craftsmanship.



Analog Mania  
(Photo: Benjamin Kiesewetter)

## Timeline highlights

- 2022**
  - **Analog Mania #10**  
International festival including photo, film and sound sections, related to object mania in different fields such as typography, clocks, calculating machines, games, graphics, crafts.
  - **Analog Experience** is a series of creative workshops that takes place in the 15 youth centers in the neighbourhoods of Timișoara. These centers become spaces for the convergence of the arts, meeting places between the public and artists from the country and abroad. Also 3 exhibitions will be installed in the 11,000 sqm building of the Youth House by developing a visiting system inspired by the concept and technology of escape room/treasure hunt/hidden games. During the museum experience, visitors take on the role of archaeologists/explorers/mystery hunters with the precise purpose of discovering the invisible museum hidden on the entire surface of the Youth House.
  
- 2023**
  - **Analog Mania #11**  
Festival (exhibitions, workshops, concerts, screenings)
  - **Analog Experience**  
Sound workshops, photography, performances, screenings, exhibitions
  - **Analog Experience. The hidden museum**  
Exhibition with a system inspired by the escape room / treasure hunt / hidden games concept and technology

## ● Station

# Players of Change

Uncensored Act, Vera Mantero  
(Photo: Institute of the Present)

## Host

Institute of the Present\*

## Networks

### Local

ArtEcounters, Triade Foundation, German State Theatre Timișoara, Center for Projects of the Timișoara Municipality

### International

Artpool Art Research Center – Museum of Fine Arts Budapest (Hungary), Julius Koller Society Bratislava (Slovakia), Station – Service for Contemporary Dance Belgrade (Serbia)

## Locations

FABER, AMBASADA, “Corneliu Mikloși” Museum of Public Transport, German State Theatre of Timișoara, Jecza Gallery

## Format

Research projects, laboratories and conferences, specialised exhibitions, reconstructions, performances, editing of printed and online publications.

**The Uncensored Act** programme developed by the Institute of the Present includes two components, whose intersection point is the idea of community, collective action, collaboration and solidarity in the spirit of shared values, with a course that is closely connected to the history of Timișoara in the 1989 Revolution context.

The first component, **Time Exposure**, is dedicated to creation and reflection, focusing on the presentation of artistic movements, works and events that marked the local artistic scene in the field of visual and performing arts, all in connection with international movements or highlighting similar conceptual turns. Time Exposure includes **Performing 89**, an exhibition and research which discusses in historical context the artist’s public engagement in the turn of the 1990s. It initiates a reconstruction layer which discusses undertakings of Romanian artists from the early 1990s, artistic collectives or solitary initiatives as solutions for an action start in an unwandered terrain. The project also features an interdisciplinary artistic programme with performances and exhibition projects by Romanian and international artists from various generations.

The second component, **Seeding Change**, is the educational and mediation layer. It includes a residency and fellowship programme for teams of artists, researchers, art historians and curators dedicated to the support of collective endeavours. It builds new competencies for young professionals involved in the specific actions of Uncensored Act. It also includes an educational programme for children and youth, based on a participative and confrontational dimension to experience contemporary ideas and artistic practices; an online digital component dedicated to the knowledge of recent art history among the local and international general audiences, through a series of representative art works and events; a civic laboratory aimed at coagulating local communities in an engaged process of reflection and debate.

\* The initial co-host, Timișoara 2021 – European Capital of Culture Association, could no longer provide the hosting position and the content for this station, as shown by the activity analysis and monitoring reports. The Institute of the Present assumes the role of main host.

## Timeline highlights

- 2022**
  - **Reconstruction / Reactivation**  
Featuring artists Florin Fieroiu, Cosmin Manolescu, Mihai Mihalcea, Ciprian Mureşan
  - **Historical artworks in educational formats**
  - **Time Exposure**  
Movement notebooks, featuring a new creation by Vera Mantero
  - **Community. Tactics to be together**  
Artists and art historians talks, book launches
  - **Collegium Camp**  
Professional development frame for emerging producers, curators, programmers
- 2023**
  - **Time Exposure**  
Movement notebooks - premiere Vera Mantero performance
  - **Reflection Cluster**  
Local and international players (2 meetings, 7 days per session, associated to the artistic programme)
  - **Community. Tactics to be together**  
Lectures programme
  - **Performing 89**  
Exhibition and research which discusses in historical context the artist's public engagement in the turn of the 1990s. It initiates a reconstruction layer which discusses undertakings of Romanian artists from the early 1990s, artistic collectives or solitary initiatives as solutions for an action start in an unwandered terrain.



# Invisible/Visible

Lectură din cartea cu povești

## Host

Intercultural Institute Timișoara

## Networks

### Local

Association of Roma Actors, Giuvlipen, Solidart Association, West University of Timișoara, Timiș County Schools Inspectorate, Multimedia Centre of the Politehnica University, Center for Projects of the Timișoara Municipality

### International

ERIAC (Germany), Kuringa – Theatre of the Oppressed (Germany), Paradox Theatre Copenhagen (Denmark), Théâtre de l'Opprimé (France), Council of Europe, Catholic University of Valencia (Spain), Artemisszio Foundation (Hungary), Terra Center for Fine and Applied Arts, Kikinda (Serbia)

## Locations

Timișoara National Art Museum, high schools in Timișoara, public squares, central and various locations in Traian, Plopi, Kuncz neighborhoods, German State Theatre Timișoara, "Csiky Gergely" Hungarian Theatre Timișoara, West University of Timișoara, National Art Museum Timișoara, "Banatul" Philharmonic

## Format

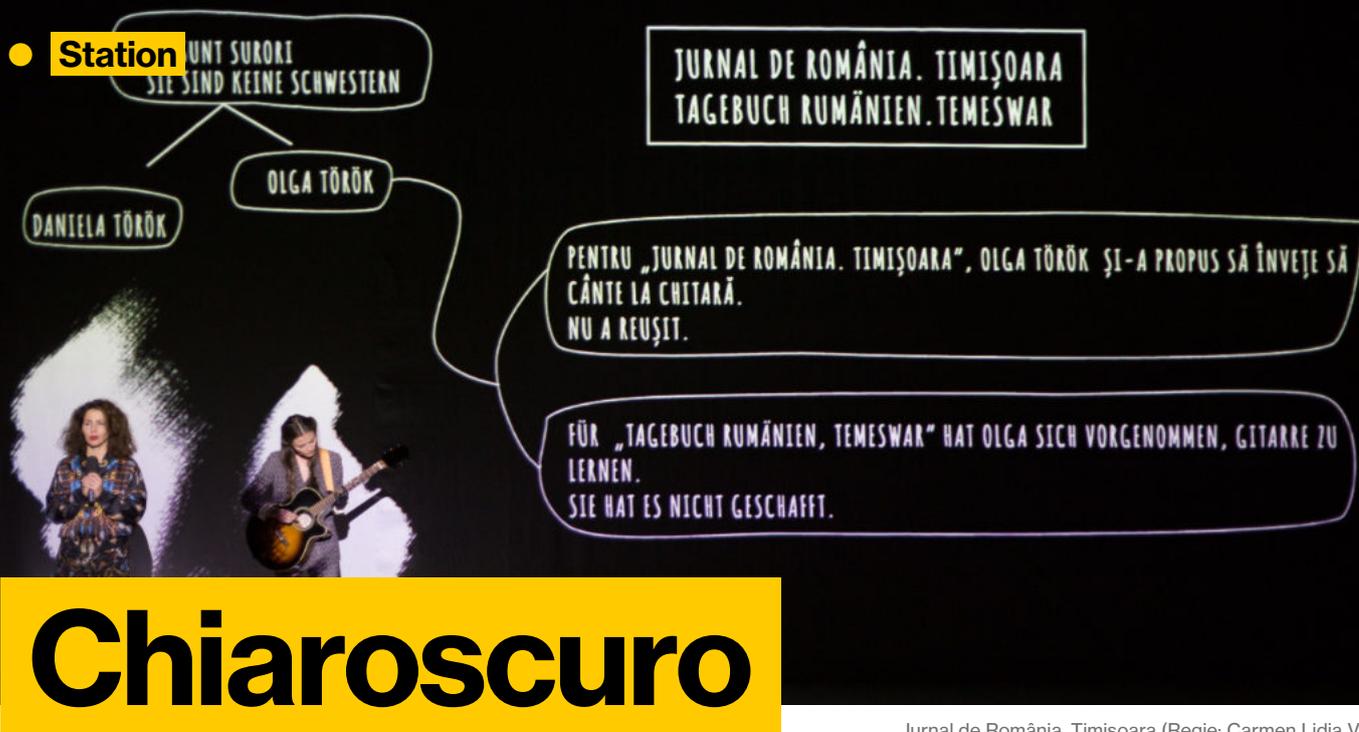
Conference, workshops, exhibitions, performances, publications

Deconstructing stereotypes and overcoming marginalisation of Roma communities in Timișoara and Europe.

The programme brings into the spotlight and shows in a different perspective a topic that is often hidden and rejected as not relevant for Timișoara. It has three main types of focus. On one side, a series of activities will target and involve members of local Roma communities and citizens of the most disadvantaged neighbourhoods of the city. Cultural events and workshops will take place in these neighbourhoods, as well as in prestigious locations of the city. On the other side, stereotypes and prejudices of non-Roma will be exposed and challenged through theatre performances, forum theatre, exhibitions and debates.

In addition, in cooperation with local and European partners, and especially with the European Roma Institute for Arts and Culture, the programme will put Timișoara on the European map of innovative events aimed at changing the perception on Roma heritage, on the position of Roma as part of the European culture and on the emerging new cultural expression of Roma in the 21st century.

- 2022 – 2023**
  - **Neighbourhood cultural animation and events**  
Community-based artistic workshops, photo-voice, living library, forum theatre, digital storytelling, public lecture, in public spaces and various locations in Traian, Plopi, Kuncz, and in the upcoming Kuncz community centre.
  - **Collection and presentation online of life stories of Roma citizens of Timișoara**  
Setting-up, training and supervising a group of young people to establish a community journalism platform focused on improving the public image of some of the vulnerable neighbourhoods.
  - **Cultural pass**  
A programme allowing access of Roma young people to cultural events
  
- 2022**
  - **Theatre performance & debate**  
Performance by Roma theatre company Giuvlipen in the central area (outdoors, if possible, e.g. Capitol Garden, Roses Park, or indoors, in a theatre venue) and one performance in a public place in a relevant neighbourhood, such as Kuncz or Traian.
  - **International workshop on academic perspectives on Roma culture, Roma identity and anti-Roma racism**  
Academic exchange and preparation of the International conference and mixed event.
  
- 2023**
  - National workshop on Academic perspectives on Roma culture, Roma identity and anti-Roma racism. The event can also celebrate the abolition of Roma slavery.
  - Cross-border art and sculpture workshops with the children from Kuncz, Traian Iosefin, and Fratelia neighborhoods at Terra Center for Fine and Applied Arts in Kikinda (Serbia)
  - **The Roma Paradox. Who killed Szomna Grancsa?**  
Theatre performances followed by debate, in the city center (outdoors, e.g. Gradina Capitol, Parcul Rozelor, or indoors, in a theatre venue) and in a public place in a relevant neighbourhood, such as Kuncz or Traian. Multilingual, with simultaneous interpretation.
  - **Theatre of the Oppressed**  
Forum theatre preceded by workshops with local young people. Training for young artists on cultural animation in Roma communities.
  - International conference & exhibition with Roma artists



Jurnal de România. Timișoara (Regie: Carmen Lidia Vidu)  
(Photo: Ovidiu Zimcea)

### Host

German State Theatre of Timișoara\*

### Networks

#### Local

Hungarian State Theatre of Timișoara, Center for Projects of the Timișoara Municipality

#### International

Altenburg Theatre (Germany), Donauschwäbisches Zentralmuseum (Germany), Citizen Kane Kollektiv (Germany)

### Locations

German State Theatre of Timișoara

### Format

Festival, conference, performances

Understanding the past so that we consciously decide for the present.

The programme proposed by the German State Theatre of Timișoara is based on staging contemporary European dramatic texts, on increasing the visibility of social groups and vulnerable minorities, addressing contemporary socio-political issues and aligning the arts on contemporary and European coordinates by collaborating with European directors on dramatic texts with current themes.



Apres Ski – German State Theater Timișoara  
(Photo: Ovidiu Zimcea)

\* Chiaroscuro becomes a Station, based on the level of the programming assumed by the host, the German State Theatre of Timișoara, together with the local partner, the "Csiky Gergely" Hungarian State Theatre of Timișoara, becoming an important hub for international performing arts co-productions and festival during Timișoara 2023

## Timeline highlights

- **March–August 2022** ● Production of a multimedia documentary theatre show on the sale of ethnic Germans under the communist regime: Romania–Germany. So many fragile things, directed by Carmen Lidia-Vidu. Productions and related events within the European Directors programme

- **September 2022** ● **Eurothalia European Theatre Festival #8**  
Guest theatres, collectives and performers from all over Europe

- **January–August 2023** ● **Danube Women**  
Site-specific theatrical performance on the multiculturalism of the Danube area, in collaboration with Donauschwäbisches Zentralmuseum (Ulm, Germany)  
Productions and related events in the framework of the European Directors programme.

- **September–Decembrie 2023** ● **Eurothalia European Theatre Festival #9**  
Guest theatres, collectives and performers from all over Europe. Productions and related events in the framework of the European Directors programme.  
Production of a theatre performance on the theme of migration, based on a text written by the author Anja Hilling, Germany and the author Elise Wilk, Romania in collaboration with Altenburg Theatre (Gera, Germany).



Katzelmacher – German State Theater Timișoara  
(Photo: Ovidiu Zimcea)

## ● Trail



# Fluid Views

Câmp de Maci (Regie: Eugen Jebeleanu)  
(Photo: The Unicorn Shooter)

## Host

Identity.Education\* and the Hungarian State Theatre of Timișoara

## Networks

### Local

Accept, ECPI, West University of Timișoara, University of Bucharest, Paul Dunca, Center for Projects of the Timișoara Municipality

### International

University of Stavanger (Norway), Genderdoc (Republic of Moldova), DD Network, Oslo Pride, Pride Art, National Museum in Oslo, EPOA, ILGA Europe, Outburst (UK), British Council

## Locations

FABER, Indecis, Pride TM Center, Center for Projects, MultipleXity, West University of Timișoara, House of Arts, public spaces

## Format

Exhibitions, performances, workshops, fashion show, concerts, conference

Breaking through clogged mentalities with the power of culture

Over time, the LGBTQ+ community in Romania has been "dislocated from history" and pushed into invisibility. The community demands to know its own history, to know how it got here and to understand the traumas carried from generation to generation on its shoulders. Events centred on stories, on (re)discovering one's own history, on rummaging through the all-too-gentle archives of a history of hate, and on collective introspection are more than important, they are called for.

With an abusive history written under Art. 200, an illiberal referendum and a legislative framework that still does not recognize community rights, the fight against homophobia and transphobia is more important than ever. Education and steps towards a society, a community where everyone is respected, are a collective effort: political, social, activist, community, human, but also cultural and artistic.

Here, art and culture become tools for giving voices louder and stories a context, for pointing out caricatures of society, and for rewiring. Art and culture mirror reality, make us vulnerable, give us answers where we don't know how to ask questions, make us understand concepts and feelings that perhaps never even belonged to us.

The events will take place throughout the year, marking as well Pride TM and LGBTQI+ History Month in Romania (October), festivals organized by Identity. Education, and will continue after 2023 because community work and activism through art and culture are an integral part of Timișoara.

The Hungarian State Theatre will present and co-produce performances and lectures that engage with how different bodies and subjectivities take up, traverse, are welcome in or excluded from various spaces - the intimate to the institutional. Departing from the concept that our bodies are our primary archives, the program will consider how the corporeal archive can be a major site for self-representation, emancipation, healing and transformation.

\* The initial co-host organisation, Tam-Tam, is no longer active. As a result of an funding call from 2021, the organisation Identity.Education, with its unique knowledge of the thematic, became the host of the trail, in partnership with the "Csiky Gergely" Hungarian State Theatre of Timișoara.

- 2022**
  - **Pride TM / Personal Perspectives**  
Multimedia exhibition with open call for personal stories (visuals, translated as AR in the public space and on postcards that can be sent out)
  - **Cabaret performance**  
Cabaret evening featuring performers Dan Zarug and Ross Doherty (Cabaret Belfast)
  - **Fluid Body**  
Body positivity workshop and concert/performance
  - **Gender fluidity from a sociological and anthropological perspective**  
An interdisciplinary conference
  - **Unknown photographers**  
Exhibition based on the "my first contact with the LGBTQI community" prompt
  - **Queer Joy**  
Photography workshop with Daniela Groza, in several cities across the country, followed by a collective exhibition in Timișoara
- 2023**
  - **Trans Lucid**  
Depicts the history of the trans community from the first legislative changes and documented surgeries to the public debates and discrimination that the trans community faces today. The show will be performed exclusively by trans artists and actors.
  - **Performances during TESZT festival**
  - **Pride TM and LGBTQIA+ History Month**  
A series of artistic, cultural, educational and social events that tell the stories of Romania's LGBTQIA+ community from the past to today's challenges. Various multidisciplinary events will take place in different spaces across the city.
  - **Museum of Queer History and Culture Timișoara**
  - **LGBTQIA+ exhibitions**  
A series of exhibitions, where each of the exhibitions is dedicated to one of the LGBTQIA+ letters, with national and international artists and intersectional views (e.g. queer Roma) and related visibility, awareness and information events about the LGBTQIA+ community
  - **Freedom?**  
Live symphonic concert especially created for this event, with video wall murals with images and videos about queer history in Romania after 1989

## ● Trail



in:vzbl festival 2019 (Solidart)

**Host**

Solidart\*

**Networks**Local

Intercultural Institute, Art Encounters, Center for Projects of the Timișoara Municipality

**Locations**

Basca Theater, Traian/Fabric neighbourhoods, public spaces

**Format**

Theatre forum performances, film screenings, creative workshops, open air theatre festival

in : v z b l is a festival that aims to make visible what is invisible, promoting values such as dialogue, understanding, respect and solidarity. The voices of various vulnerable, "invisible" groups are often unheard or even unspoken. The festival wants to give these groups a voice and the context to self-represent and strengthen their within the community.

in : v z b l festival arose from the need to bring together artists from several fields who can come into direct contact with various categories of audiences. This meeting aims to expose everyone (artists and the public) to different perspectives on reality. The point is to initiate a dialogue through which what is sometimes "invisible" in society can become visible, through art, in a neighbourhood of Timișoara that has come to resemble a "periphery" in all respects.

The festival, which had its first edition in 2019 and has enjoyed success both among the public and in the arts responds to the need of access to culture of the people in the Fabric neighbourhood and beyond, as well as the need for expression of the independent cultural sector independent, namely performing arts, which requires support in production and access to new audiences.

\* New trail – programme added between 2018–2021 that is in line with the concept of the Bid Book. It has been selected through at least two funding calls and has demonstrated consistency and a coherent programme, strengthening the cultural programme over several years.

- 2022 – 2023** ● The **in : v z b l** will take place between September and November at the Basca Theatre as well as in various public spaces in the Fabric neighbourhood. The festival includes community cultural events and activities that actively involve the public in the Traian/Fabric area: travelling concerts, creative workshops for children and the elderly, residencies for artists (international and local), guest theatre performances, forum theatre show, debates about political theatre, screening of documentaries. in : v z b l Festival offers both the general public and people in disadvantaged groups in the Traian/Fabric area a diverse range of cultural activities and events that promote culture and education through culture, dialogue, understanding, diversity, multiculturalism, respect and solidarity.
- 2023** ● **Cargo Timișoara** – a co-production with key actors of the European documentary theatre scene, Rimini Protokoll. *Cargo Timișoara* is a road performance in a truck, a site-specific performance in which the city of Timișoara becomes the stage, a road movie through the flipside of a globalized economy. Thus, the truck becomes an observation point, a binocular, a microscope. The audience is transported for two hours between gas stations, industrial loading ramps and other hotspots of globalization, synchronized live with a score composed for the landscape outside the window. Along the way, the biographies of truck drivers will be relayed to the audience from the truck. Mixing realism with fiction, the originality of the experience also comes from the inclusion of so-called "everyday specialists" in the show.



in:vzbl festival 2019 (Solidart)

# Places

Our journey extends into the second Territory, into the city's public spaces – cultural spaces, post-industrial spaces, courtyards and squares, historic buildings, schools, libraries. From reclaiming people's right to the city, to engaging residents in more balanced and just urban development – we aim to make decision-making transparent for all of us, because the city is about a culture of togetherness, solidarity, and consensus.



● **Station****Dare!**

Pop Up Theatrics (Diogene Cultural Association)

**Host**

Timișoara House of Culture\*

**Networks**Local

Timiș County School Inspectorate, Timișoara Municipality, Federation of Tenants' Associations (FALT), University of Life Sciences "King Michael I" of Timișoara (USVT) – Faculty of Horticulture, West University of Timișoara (UVT) – Faculty of Sociology, Politehnica University of Timișoara (UPT) – Faculty of Architecture and Urbanism, Contrast Association, "Ion Vidu" High School, Auăleu Theatre, Company 9, Timiș County Youth Foundation (FITT), Studio Basar, French Institute of Timișoara, German Cultural Centre of Timișoara, Order of the Architects – Timiș Territorial Branch, Center for Projects of the Timișoara Municipality, Civicultura

International

Chanter pour Vivre Ensemble (Belgium), Poznan House of Culture (Poland), Rijeka 2020 ECoC, Eleusis 2023 ECoC, Veszprem 2023 EcoC, European Prize for Urban Public Space

**Locations**

Timișoara, the neighborhoods: Dacia, Soarelui, Freidorf, Lipovei, Dâmbovița, Șagului, Girocului, Traian, Elisabetin, Iosefin, Blașcovici; temporary cultural infrastructure installations.

**Format**

Activations of public space through: contemporary art installations, reading workshops, theatre performances, film screenings, arts and creative education workshops, debates, music lessons; workshops and choral concerts by choirs

formed during the programme, in partnership with children's choirs and local and European orchestras; performances based on neighbourhood stories; exhibitions, publications; documentary films about places lesser-known places and stories of the city.

The Europe of citizens has no centre or periphery. Europe's neighbourhoods can easily be divided by fear, extremism, social injustice and crises of all kinds. But what does the society we want to be part of look like, and how can we together help to create it?

The Dare! Station proposes a series of participatory formats, interventions and open spaces in neighbourhoods, where people can work together for the common good in networks of action, trust and solidarity that can develop over time into true neighbourhood communities. Dare! is a programme that involves active citizens, formal and informal groups and residents of Timișoara in defining innovative projects for the local community through dialogue and participation.

A network of Light Centres – specially created meeting places – will become the framework for the development of these projects, while helping to strengthen capacity building of traditional institutions and strengthening and adapting their offer cultural offer as close as possible to people's real needs.

\* The initial co-host, Timișoara 2021 – European Capital of Culture Association, could no longer provide the hosting position and the content in this station, as shown by the activity analysis and monitoring reports. Timișoara House of Culture assumes the role of main host.

- 2022**
  - **Secret Map**

The first 6 episodes in a series of 12 documentary films that aim to discover and highlight the uniqueness of neighbourhoods, with which residents can identify, strengthening their sense of belonging. These films will be promoted both through specific actions and through related productions, produced specifically for this purpose (in partnership with the West University of Timișoara).
  - **Singing in the sun**

Urban activation events through music, with the aim of bringing together children from neighbourhoods and schools outside the centre through workshops and choral concerts and later through newly established structures, which will be able to function in the long term as a cultural alternative for inclusion, empowerment, but also as a leisure alternative in the neighbourhood community for children and families. To this end, training workshops for trainers and choral workshops will take place, which will result in a concert as part of the House of Culture Christmas event (December 2022).
  - **Open Courtyards. The capital in your backyard**

A socio-anthropological primary research in the Blașcovici, Elisabetin, Iosefin and Traian neighbourhoods to identify the cultural needs of citizens, as well as several pilot community activation events.
  - **West Plain Stories**

A photo documentation of the neighbourhoods included in the programme, as well as an anthropological research aimed at identifying the stories of neighbourhood communities and neighbourhood relationships between their residents.
  - **We meet where we want (in partnership with OAR Timiș)**

A socio-urban research in 3 neighbourhoods in Timișoara, to test how these places can support different cultural contents aimed at a wider public.
- 2023**
  - **Secret Map**

A new series of 6 documentaries featuring urban stories, promoted both through specific actions and related productions made for this purpose.
  - **Singing in the sun**

Choral concert as part of the House of Culture's Romanian Culture Day event (January 2023); concert of Pergolesi's "Stabat Mater" in partnership with the children of "Singing Moellenbeek", children's choirs from the city and a Belgian-Romanian orchestra (May 2023).
  - **Open courtyards. The Capital in your backyard**

Creation of art installations and organisation of recurrent events with a specific theme in the chosen spaces: workshops, concerts, theatre performances (Auăleu Theatre and Company 9 etc.), publications, screenings of films created within the framework of programme, educational sessions and selected community projects.
  - **West Plain Stories**

Photographs and musical compositions dedicated to the neighborhoods will make up 7 short-form performances that will come together in a large-scale event on a central city stage. A series of editorial publications will be created.
  - **We meet where we want (in partnership with OAR Timiș)**

As a result of the participatory design, 3 interventions will be implemented in the public space, in 3 neighbourhoods in Timișoara. An international conference will be organised dedicated to local communities in different neighbourhoods in Europe, as vectors of urban transformation and regeneration.

## ● Trail



# Impulse

Impulse Festival

## Host

French Institute of Timișoara and  
Unfold Motion Timișoara\*

## Networks

### Local

German Cultural Centre Timișoara,  
Circus School, Cetățean de Traian  
Association, Solidart Association,  
Timiș County School Inspectorate,  
Order of Architects of Romania –  
Timiș Territorial Branch, Center for  
Projects of the Timișoara Municipality

### International

Le Plus Petit Cirque du Monde, 2023  
Eleusis European Capital of Culture,  
French Institute of Athens,  
Teatroskop (Serbia)

## Locations

Several public spaces from peripheral  
neighbourhoods in Timișoara, villages  
from the Timiș County, German/  
Hungarian Theatre, the Opera House,  
the Art Museum and bars and  
restaurants in the city

## Format

Art residencies, workshops,  
performances

Performing arts as a tool for reclaiming public space at the periphery and for social cohesion.

Performing arts shows (contemporary dance, circus and theatre) in open spaces reveal the best way of expressing and liberating emotion, whilst also being a powerful tool for social cohesion, collective ownership, intergenerational bond and ultimately, conviviality.

Since 2017, Impulse transforms Timișoara's peripheral public spaces into cultural spots, experimenting new connections between urbanism, architecture and performing arts. The programme makes public spaces inclusive and combats social labelling by fostering performances that reach and involve all types of users, from pupils to marginalised groups and disabled people, with the expertise of professionals such as Le Plus Petit Cirque du Monde (France).

In 2022 and 2023, Impulse will evolve through a collaboration with 2023 Eleusis ECoC and will have two highlights which will create the context for open exchanges between the local community, top local and international artists and companies.

In 2022 and 2023, the Festival of Performing arts, which in the past has focused on performances, will take on a more community-oriented and active role. The festival will be developed in a way to involve disadvantaged communities and get them actively involved in the events.

\* Unfold Motion, the main representatives of contemporary dance in Timișoara, with its unique experience in classes with the general public and the disadvantaged, and partners in former editions of Impuls festival, becomes co-host of the trail, invited by the French Institute of Timișoara.

- 2022**
  - **Festival of Performing Arts (FPA)**

In collaboration with Ciprian Marinescu (RO), Mitna Michai (RO), Lisa Zeber (D). The activities of the Festival of performing arts would start with a survey in Timisoara to identify communities that would be willing and capable to become a part of the festival in 2023.
  - **DansNomad**

Local dancers make dance travel and through a series of theatre, dance and multimedia workshops, interventions and performances in public spaces or movie projections, they will develop new audiences in small cities around Timisoara (Jimbolia, Lugoj, Sânnicolau Mare).
  - **Impulse Festival**

In cooperation with Elefsina – ECOC 2023 and under the coordination of Le Plus Petit Cirque du Monde, Impulse Festival develops new ways of impulsing positive change and transformation in public space. In 2022, during one week, local and European circus artists, dancers and musicians, together with architects, urban planners and citizens will rewrite the story of the ordinary and extraordinary landscapes of Timisoara starting from Traian Square and echoing until the margins of the city.
  - **The dance season**

The second edition of the dance season of Timisoara is aiming to build a new tradition in the local cultural agenda. During two months, the local audience and dancers will be connected to the national and international dance through a series of contemporary dance performances and dance films.
- 2023**
  - **The dance season**

The third edition of the dance season of Timisoara will make a step forward towards its audience, offering a wide diversity of performances and dance movies projections in alternative spaces around the city: museums, art galleries, schools, libraries, shopping centers, etc. In 2023, local, national and international dancers invite the entire city to celebrate life through dance, in Timisoara.
  - **Festival of Performing Arts (FAPT)**

The next edition of FAPT will take place in 2023, when Timisoara will be the European Capital of Culture. The festival is especially aimed at audiences who are less likely to come to the theatre - people in old people's homes, children's centres, schools, hospitals, etc., with a focus on vulnerable communities. The festival will run throughout 2023, during which time it will create its own communities where it will be active. Around the festival there will be groups that the artists and festival organisers will keep coming back to with project proposals, i.e. FAPT to be in hospitals, schools, hospices etc., with one-off events and artistic interventions throughout the year. This type of project created for and with specific communities needs a very special mapping.
  - **Impulse Festival**

A large-scale performing arts festival, for both amateurs and professionals, will guide locals and tourists through an artistic discovery of the unseen face of Timisoara. Concerts, contemporary dance, circus and theatre performances, workshops and street food will take over Traian Square in order to pay tribute to its cultural and historic richness and to draw attention to the bursting energy and potential of its inhabitants.
  - **DansNomad**

A dancing tour de force in Jimbolia, Lugoj and Sânnicolau Mare will build upon the results of the artistic residencies of 2022 and the relationships build with the communities to further open them to and through contemporary dance interventions and performances in public spaces. The main results of the project will also be presented in Timișoara through an installation.

Trail



# City Voices

City Voices – Central Park (Timișoara National Theatre)

## Host

Timișoara National Theatre

## Networks

### Local

Austrian Cultural Forum, West University, Politehnica University of Timișoara, CRIES, National University of Theatre and Film Bucharest, Center for Projects of the Timișoara Municipality

### International

European Theatre Convention, European Festivals Association, Maison Antoine Vitez (France), Teatroskop (Serbia)

## Locations

Civic Park/Hall 2 and online

## Format

Playwriting workshops, theatrical events/performance resulting from the workshops: international dramaturgy laboratory, performances of the plays produced in the laboratory; online platform dedicated to contemporary plays

In the perspective of 2023, the National Theatre of Timișoara intends to build bridges of communication, through theatre, between the Romanian and European cultures, with direct and immediate impact in the community. The programme will be structured on 3 directions, namely:

### **City Voices. Focus**

The component aims at the direct involvement of the citizen in the artistic act, stimulating formulas for personal expression and relationships within the community; creating a space for reflection and a platform for debate on difficult issues in the community/society through the specific tools of theatre; contributing to the evolution of contemporary Romanian drama by writing new plays; bringing cultural and social identities from different contexts into direct contact with each other in order to develop a system of European cultural knowledge, awareness and communication; involving European theatrical institutions and supporting the creativity of European directors and actors around target groups and local themes of international relevance.

### **City Voices. Identity Workshop**

The workshop aims to identify specific elements in Balkan culture and to recover them as a relevant part of contemporary European culture; to question regional cultural identity as an extended form of local identity; to involve the citizen in the process of cultural research and training in the workshops; to value research on the diversity of the Balkan cultural space through theatre performances.

### **City Voices. Open the Words**

The format involves facilitating the access of professionals and European public to Romanian contemporary drama, creating an alternative formula to attract the academic and literary environment towards the contemporary Romanian theatre text, facilitating the representation of the performances realized within the City Voices project in partner theatres in Europe.

- 2022**
- **Children's future**  
A theatre workshop for children with disabilities, held in partnership with an organisation active in the field. The action will involve actors from the Timișoara National Theatre, a theatre director who is member of the European Theatre Convention network, and a Romanian playwright. A play will be written as a result of the workshop, followed by the production of a theatrical event/performance, performed by actors from the National Theatre and one or more workshop participants.
  - **City Voices. Identity Workshop**  
A dramaturgy laboratory that brings together Romanian, Serbian and Hungarian playwrights in a research on the identification of cultural and social topics in historical Banat. Each playwright writes a play based on the results of the workshop. Staging of a performance based on these texts in partner theatres in Serbia and Hungary. Performance of the resulting plays at the National Theatre/ Hall 2.
  - **City Voices. Open the Words**  
An online platform dedicated to contemporary theatre texts in Romanian translation and contemporary Romanian texts translated into other languages will be created. It will be included in the National Theatre's Cloud Library, which will be hosted on the National Theatre's website, with the aim of creating an alternative formula to promote Romanian contemporary drama in European and international theatrical circles, to facilitate the access of theatre professionals and freelancers in the field of performing arts, as well as students and theatre lovers to contemporary playwrights and translators. Creation of synopses in international languages of plays from Romanian contemporary drama included in the Cloud Library.
- 2023**
- **City Voices. Focus**
    1. Children's future: theatre performance with professional actors on the text resulting from the 2022 Children's future project, in co-production with the partner theatre(s) of European Theatre Convention network;
    2. Children's Oedipad: based on Lucian Blaga's play, Children's Crusade. The project explores with artists from different countries the impact of the pandemic on a generation of children with distorted family, educational, and psychological landmarks. The pandemic has affected education and social protection systems all over the world, regardless of the living standards of one country or another. The project proposes a reset point. Its starting point is a Romanian drama text, researched by three teams of actors, directors, choreographers from several European theatres. The project represents a context and a creative space at the confluence of literature, drama, psychology and sociology. It includes complementary research and 3 co-produced theatre performances at Hall 2 and/or outdoors in the Civic Park.
  - **City Voices. Identity Workshop**  
Because Timișoara's identity lies in diversity, in 2023 the Identity Workshop will be defined as the Diversity Workshop. It consists of 12 events (theatre, dance, performances, concerts etc.) that will take place in the Civic Park/Hall 2 or in other locations. Once a month, the Diversity Workshop will use these events to bring a different face of diversity to the table: ethnicities, communities, ages, genders, architectural styles, music, history and stories of the city.
  - **City Voices.Theatre and baked chestnuts**  
The project continues the 2022 City Voices. Open the Worlds initiative, i.e. the Cloud Library, turning it into a real channel of communication between the community and Europe. Four Romanian texts and four texts from the partner

theatres' countries will be translated within the project. The National Theatre of Timișoara organises a quarterly event City Voices.Theatre and baked chestnuts, which will host reading performances from the texts translated within the Cloud Library, performed by actors from the ETC partner theatres, with translation into Romanian. The audience will have the opportunity to watch these reading performances in a relaxed atmosphere, "around the cauldron", tasting traditional products.

In parallel with the events City Voices.Theatre and baked chestnuts, the partner theatres will organise similar events, during which they will screen the reading performances produced by the National Theatre of Timișoara, in partnership with the students of the Faculty of Music and Theatre of Timișoara, and of the National University of Theatre and Film Bucharest, with subtitles in the language of the country in which they are presented.



City Voices – Central Park (Timișoara National Theatre)

## ● Trail

# Slowing Down

La Pas Festival

## Host

CRIES – Resource Centre for Ethical and Solidarity Initiatives (Timișoara)

## Networks

### Local

Association for the Support of Peasant Agriculture (ASAT), Curtea Culorilor Association, Alimenterra Association, Ceva de Spus Association, ECOSENS Association, INTERSECT Association, “Emanuil Ungureanu” Technical College, “I.C. Brătianu” Technological College, “F. S. Nitti” Technological College, Timiș County Youth Foundation (FITT), Timișoara Technological High School of Food Industry, “Bartók Bela” Theoretical High School, Primary School no.12 Timișoara, Dudeștii Noi Secondary School, OilRight, West University of Timișoara, University of Agricultural Sciences and Veterinary Medicine of Banat, Center for Projects of the Timișoara Municipality

### International

RIPES – European Network of Social and Solidarity Economy (Luxembourg), URGENCI International Network of Community Supported Agriculture, Together Network, European Network of Co-responsible Territories, Slow Food International, European Network, InfoSostenabile (Italy), Solidarius (Italy), APDES Portugal, UFISC – Union Fédérale d'Intervention des Structures Culturelles (France), Largo Alto - Cooperativa Cultural Da Colina Do Castelo (Portugal), Fekete Sereg Youth Association (Hungary), Facilitec (Esch, Luxembourg).

## Locations

Young Naturalists' Station, different public spaces in Timișoara

## Format

La Pas Festival: artisan gastronomy festival inspired by Slow Food movement (good–clean–ethical food) (second weekend in September)  
Taste as heritage (all year round);  
Educational programme to promote responsible consumption (all year round);  
La Pas in the neighbourhoods (6 events/year, bi-monthly events);  
Water – A common good: urban activism for public access to clean water, involving the artistic and creative community (year-round).

La Pas / Slowing Down programme aims to enhance gastronomic heritage by respecting specific principles of sustainable cities and communities, developing responsible consumption skills among young people, sustainable practices for organising cultural events and tourism, public policies that favour sustainable development models and a culture of solidarity and sustainability among citizens.

- **2022**
  - Educational programme including: Launch of composting programme in schools (Earth Day); responsible picnic; launch of the schoolyard educational garden programme (World Environment Day); local produce fair in the schoolyard; responsible tourism - picnics at local producers; launch of the Sustainable Menu programme; gastronomic event to promote healthy eating, organised in collaboration with a chef (World Food Day); sustainable fashion - fashion show with the participation of students involved in the educational programme; conference Sustainable Cultural Events.
  - **La Pas in the neighbourhoods**, including: Timișoara celebrates International Fair Trade Day; tasting of tomatoes, melons, wines from Romanian grape varieties (National Romanian Food and Wine Day); awareness event on food waste (National Food and Fight against Food Waste Day); awareness event on the right to food (Human Rights Day).
  - **La pas** Festival: artisan gastronomy festival
  - **Taste as heritage**: event promoting multiculturalism through food and drinks
- **2023**
  - **Water – A common good**: urban activism for public access to water, involving the artistic and creative community
  - Educational programme, including: extension of the school composting programme; responsible picnic; extension of the educational schoolyard garden programme; local produce fair in the schoolyard; responsible tourism – picnics at local producers; extension of the sustainable menu programme; gastronomic event to promote healthy eating, organised in collaboration with a chef; sustainable fashion – fashion show with the participation of students involved in the educational programme.
  - **La pas in the neighbourhoods**, including: Timișoara celebrates International Fair Trade Day; local product tastings; food waste awareness event; right to food awareness event.
  - **La Pas Festival**: artisan gastronomy festival
  - **Taste as heritage**: event to promote multiculturalism through food and drinks

## ● Trail



# Frames and Shapes

This is us ("Noi Re-Creăm" Association)

## Host

Noi Re-creăm Association,  
Unfold Motion Association

## Networks

### Local

"Ion Vidu" High School of Arts,  
German State Theatre Timișoara,  
Timișoara Circus School, French  
Institute of Timișoara, Center for  
Projects of the Timișoara Municipality

### International

SUBLAB (Hungary), Melting Pot  
(Belgium), Chameleon (UK)

## Locations

Timișoara Youth House, FABER,  
French Institute, Saint George  
Square, Gheorghe Doja Square, Lidia  
Park, Central Park, Botanical Park

## Format

Dance masterclasses, performances,  
and workshops with people of  
different ages and professional  
categories

The programme is based on a concept developed by the Noi Re-Creăm Association and the Unfold Motion Association in order to promote contemporary dance on the following strategic directions: development of the dance community involvement of different age groups or professionals in dance activities, interventions in the public space – activating peripheral areas of the city as well as exploring the wider region (Banat, cross-border region) and diversification of the audience, attracting new audiences through the heterogeneity of artistic proposals.



Frames and Shapes ("Noi Re-Creăm" Association)

\* New trail – programme added between 2017–2021 that is in line with the concept of the Bid Book, has been selected through at least two funding calls and has demonstrated consistency and a coherent programme, strengthening the cultural programme over several years.

- 2022** ● Courses – development of the dance community and involvement of other categories of beneficiaries, including: contemporary dance summer school with an international choreographer (proposals: Natalia Iwaniec, Marco di Nardo) and contemporary dance summer school with Daniel Dragomir, with performances at the German Theatre Hall (both summer schools will be coordinated by Lavinia Urcan, as assistant choreographer); Dance for Wellbeing workshops – Dance meets the Mind: a weekend with Andreea Novac and a weekend with Valentina de Piante (Bucharest) – Feldenkrais & dance; Contemporary dance classes for children and parents – Dance meets Generations, held by Alexandra Bălăşoiu; Movement Art – Dance meets Sports: for people passionate about movement (amateur/professional athletes), held by Ştefan Crainic & Alexandra Gîrbea (the workshop will take place outdoors).

Performances – diversifying the audience for the presentation of performances with different artistic profiles, which include: performances resulting from the Summer School - from the stage coordinated by a foreign choreographer and from the stage coordinated by a Romanian choreographer; contemporary dance performance of the international company/choreographer (Natalia Iwaniec, Frantics Dance Company); contemporary dance performance of the national company/choreographer – Contemporary Creative Dreamers; Simona Deaconescu – Choreomaniacs, Dance meets Society; Chameleon Company from UK or Sharon Fridman (Israel, Spain). The performances will take place at the German State Theatre and Faber.

- 2023** ● Contemporary Dance community sessions, including: contemporary dance school Frames & Shapes; Dance for Wellbeing workshops; Dance meets Sports: moving from athletic training to creative movement and dance; intergenerational dance workshops; dance workshop for people with disabilities, led by Catrinel Catană (Dans.Abil); outdoor workshops for children from vulnerable families or foster homes, in partnership with the Timișoara Circus School.

Performances: 3-4 local Unfold Motion productions, 2 national co-productions, 4 international guest performances

## ● Trail

# Urban Dilemmas Parallel City

Urban Dilemmas – Parallel City  
(Photo: Remus Dăescu)

## Host

Diogene Cultural Association, Civicultura programme

## Networks

### Local

"Csiky Gergely" Hungarian State Theatre Timișoara, German State Theatre Timișoara, Politehnica University of Timișoara, French Institute of Timișoara, West University – Faculty of Music and Theatre, Thespis Student Theatre, Flight Festival, LOGS – Social Initiatives Group, Center for Projects of the Timișoara Municipality

### International

COME:ON! network, PopUp Theatrics (USA)

## Locations

Iosefin, Fabric, Elisabetin neighbourhoods

## Format

Immersive theatre performances in public space (Urban Dilemmas/Parallel City), accompanied by debates (moments of reflection) on themes relevant to the city and historic neighbourhoods (City Talks, also live and recorded), dissemination of best practices from the neighbourhoods and communities we focus on (Civic Streams), both accessible on the Civicultura Youtube channel. Using gamification tools, a meta app supports the game-like routes of the productions in the neighbourhoods and connects the various ECoC interventions/activities/stations and routes and makes them accessible to the public, offering them a supported experience through virtual means

We imagine that in 2023 the city will be effervescent both in the public space inside and outside the Citadel/Centre. We imagine that the public, Timișoara residents and tourists alike, feel drawn and confident to build memorable experiences that connect them to Timișoara by participating in immersive theatre trails in three of the city's historic neighbourhoods (Iosefin, Fabric, Elisabetin) and can use the MetaApp to navigate these trails and between them and ECoC trails and stations. We envision City Talks continuing to provide the space and momentum for reflection and debate to turn cultural experiences into civic energy and action. We are adding through Civic Streams to the library of cultural and civic best practice that we have been building for several years. We envision mini-seasons in schoolyards in historic neighborhoods as spaces that offer children and communities in ex-central areas of the city access to and participation in memorable cultural and civic experiences. Therefore, in Civicultura we are building a movement using theatre and other cultural participatory instruments to rebuild the community fabric and invest ourselves in the city.

**Urban Dilemmas** relevant to times, citizens, city and Europe approached multimodally (theatre in public space as cultural intervention, debate and curated good practice, as civic reflection and activation) and trans-disciplinarily (culture, civism, activism/theatre, cultural heritage, technology) to reveal known, unknown or forgotten dimensions of the Parallel City. Parallel City as itinerant theatre performances that spectators and passers-by experience together with the actors in the filmic setting of the city, as fictional theatre based on field documentation through which we all get to see known and forgotten places, ourselves and 'the other' with new eyes. Once made curious and back in love with all of this, Timișoara residents would be prepared to get involved in the reconstruction of the communities they are part of.

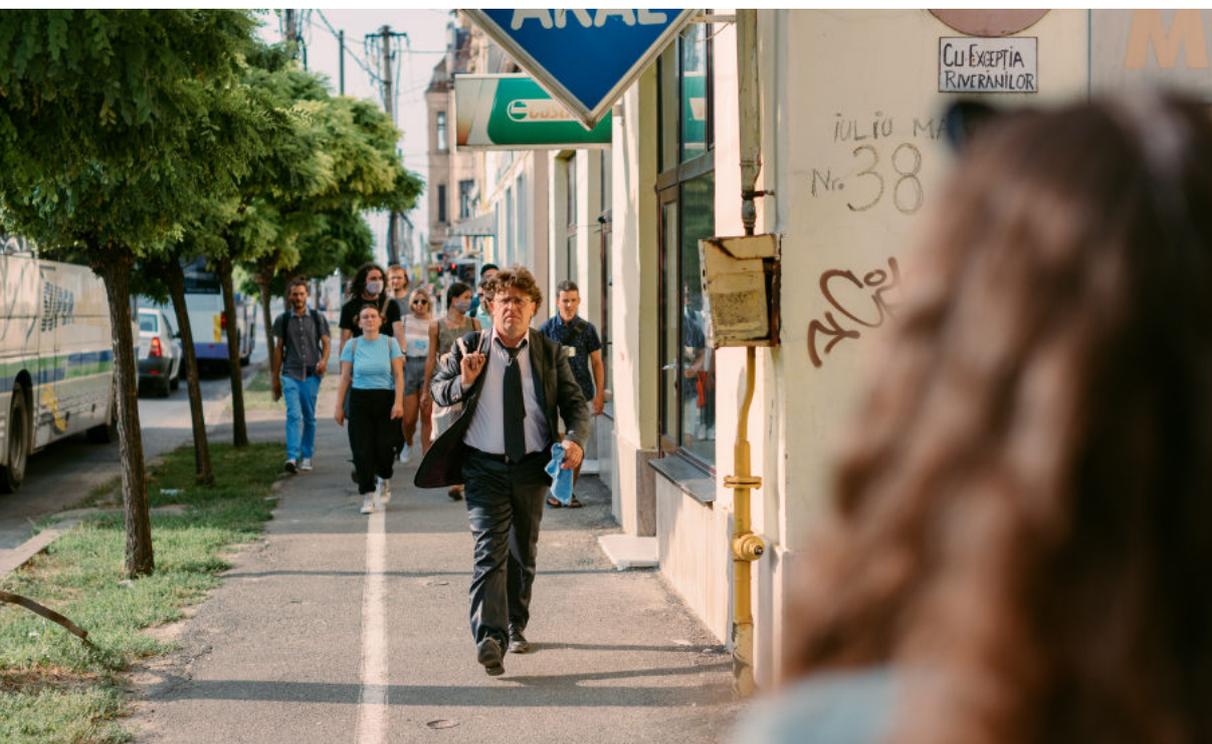
**Urban Dilemmas / Parallel City** is built around historical neighbourhoods that become central to the public's memory and consciousness, with all their history, significance and dimensions, documented, mapped and crisscrossed,

\* New trail – programme added between 2017–2021 that is in line with the concept of the Bid Book. It has been selected through at least two funding calls and has demonstrated consistency and a coherent programme, strengthening the cultural programme over several years.

experienced by citizen-viewers through immersive/itinerant theatre trails and performances (Parallel City); neighbourhoods and public spaces are also the ones that generate and host debates (City Talks) and bring good practices to the agenda (Civic Streams).

## Timeline highlights

- 2022**
  - **Parallel City Iosefin** – active through 5 shows (3 routes each)
  - **Parallel City Fabric** – documentation and production and performances accompanied by CityTalks and CivicStream Fabric series and pop-ups
  - Cultural & civic activation in schoolyards (workshops, theatre, season with guest artists)
- 2023**
  - **Parallel City Iosefin** – active through 25 shows (3 routes each)
  - **Parallel City Fabric** – active through 25 shows
  - **Parallel City Elisabetin** – documentation and production and shows (spectacular party), accompanied by CityTalks and CivicStream Fabric series and pop-ups
  - Cultural & civic activation in schoolyards (workshops, theatre, season with guest artists)
  - Meta app (Game of games, integration of routes and TM2023 stations)



Urban Dilemmas – Parallel City  
(Photo: Remus Dăescu)

● **Trail**

# Remix ID

Remix ID

## Host

META Spațiu Association

## Networks

### Local

Austrian Cultural Forum, German Cultural Centre, German Democratic Forum, Union of Serbs, Politehnica Foundation Timișoara, Center for Projects of the Timișoara Municipality

### International

DIG Gallery – New Media Folklore Košice (Slovakia)

## Locations

Timișoara, Sânnicolau Mare (+ villages Saravale, Sânpetru Mare, Cenad, Dudeștii Vechi, Valcani), Făget (+ villages Fârdea, Traian Vuia, Margina, Pietroasa, Dumbrava)

## Format

The installation performances involve a sensorial, acoustic and visual artistic experience, with video installations, old peasant objects reimagined and transformed by visual artists into contemporary art objects, the presentation of a video documentary about the various ethnic groups from Banat, digital projections and interactive installations, contemporary art installations from old objects remixed with current techniques, as well as a series of workshops for children to learn the skills of creating electronic music, stories, ceramic objects etc.

REMIX ID aims to revitalise the archaic multi-ethnic universal values (Saxon, Serbian, Jewish, Hungarian, Bulgarian etc.) in a contemporary manner, using new media techniques and to offer the audience a new artistic experience. Tradition and contemporaneity, symbol and graphics, rhythm and pulsation – the project involves a series of interventions in the form of visual and performative performances in the rural area and in the neighbourhoods of Timișoara.

Created together with artists who have documented, during previous editions of the project, rural and urban musical typologies, through video and photo images that will superimpose the technological world over the archetypal peasant dwelling – a remix of music, sound, voice, image of ritual, of the port and the peasant, over which the heterophony of urban vibrations is superimposed, the flashes of light of the city, the mad rush for all that is new, fast and easy to consume – a profound interdisciplinary approach to identify and exploit the immaterial heritage of the two spheres.

\* New trail – programme added between 2017–2021 that is in line with the concept of the Bid Book. It has been selected through at least two funding calls and has demonstrated consistency and a coherent programme, strengthening the cultural programme over several years.

## Timeline highlights

- 2022** ● Performative multi-media show consisting of digital installations, screenings, live music, dance, interactive theatre hosted by the Timișoara Centre for Projects. Itinerant shows in Sânnicolau Mare and Făget, involving 3 days of event in each locality, during which will take place: multimedia show, workshops applied to the specifics of the project (workshops of electronic music remixed with traditional music, dance-theatre, contemporary fairy tales, sustainable architecture using recycled materials).
- 2023** ● Stage-adapted show (DJ, stage projections, dance groups) and the touring of this show in other European capitals (festivals). Creation of a "box" that can be purchased by tourists in Timișoara with the project materials – remixed songs, videos, postcards illustrated by artists.



Remix ID

## ● Station



# Bright Cityscapes

Sabotage Festival 2021 ("La figurat" Association)

**Host•**

Politehnica University of Timișoara,  
Politehnica Timișoara Foundation

**Networks**Local

Partnerships involving academic structures from related fields (architecture, urbanism, geography, sociology, design and visual communications, film, animation, digital representation and construction, 3D manufacturing, technology, etc.), cultural and creative industries, IT&C community. Links should be created among local facilitators and hubs for creative communities, ecological organisations, universities and secondary schools in Timișoara

International

Urban Labs within the European network, digital art and technology centres, European Space Agency, New European Bauhaus

**Locations**

MultipleXity, secondary schools, universities, design, digital art and technology centres

**Format**

Bright UrbanLab Timișoara – will later be integrated as a component of MultipleXity. The project will develop a collaborative city co-creation platform, a sensor system for data collection and a set of tools for working with urban big data. A city evolution map and digital model will be released under a Creative Commons open license to underpin future applications. Other formats: conference series, exhibition, 3 site-specific interventions made in artistic residencies, education programme, hackathons, workshops, prototyping, innovation fairs.

Bright Cityscapes is a programme of interdisciplinary and transdisciplinary experimentation and innovation development through connection of culture, creativity and technology. The aim of the programme is to establish a permanent Urban Lab and Future Thinking Hub in Timișoara and to connect creativity and culture with technology, science, learning, environment and craft for the green and climate neutral development of the city.

The model of centralized planning and control which keeps the city and society in a safe, risk-free zone is seriously failing. Urban planning that focuses only on the form of the short term demands of developers is increasingly flawed and does not respond to the real needs of today. The city is already facing a changing climate, demographics, migration and related social and economic challenges. In order for cities to cope with these challenges, a deeper understanding of the dynamics of social and economic interactions that take place in dense urban environments, and how they all condition each other, is essential. It is necessary to mobilize and integrate existing multidisciplinary knowledge in the city and to trigger research and experimentation that will lead to innovation for the future.

A layer of sensors spread throughout the built environment stores a huge amount of real-time data. Their value lies in how people use this big urban data to make their lives better and more enjoyable, and therefore for more liveable cities. The quality of public space is an indicator of democracy in every European city. The smart city paradigm is being replaced by smart communities. So how can we, as citizens, come together to re-think and co-create a better city for ourselves?

Timișoara's IT&C community, together with the academic community, architects, planners, cultural and creative industries, the arts community, the civil society and with the support of the local public administration, will turn the city into a unique experimental laboratory, where urban and social research will take the form of multimedia visualizations, exhibitions, interactive installations and open tools for city co-creation, urban activism and citizen science.

\* The Bright City station in the Places Territory has merged with the Lightscales station in the Connections Territory to form a new station. Politehnica University Timișoara, the main partner of the Bright City station, assumes the host role for the BrightCityscapes station, and will identify and consolidate its local partners and international partners on the various components of the programme.

The programme is designed in three strands:

**Bright Connections** – a programme of four international conferences aimed at networking between actors in the fields of culture, technology, environment, learning and urban planning, focusing on the theme of future-proof city and urban resilience.

**Urban Eco-explorers** – an educational programme for young audiences, for which it is necessary to prepare teaching kits for schools to discuss the environment and human impact on it, and to identify global challenges to be addressed through cooperation and responsibility.

**Brightscapes UrbanLab** – a space available for creative entrepreneurs, innovators and artists to co-create different scenarios and applications for the city. Possible activities within the lab: research, artistic creation and prototyping; support for international networking; and audience communication such as open days, workshops and innovation fairs.

## Timeline highlights

- 2022**
  - An open collaborative platform will be created and tested, allowing for public input (crowdsourcing) and 3D mock-ups and visualizations that make the urban structure and logic of the city accessible and understandable to a wider audience. These resources will be open-sourced to the artistic and creative community to play with – from 3D visualizations of development scenarios integrating diverse sets of big urban data or qualitative information relating to specific behaviors, to the representation of the physical urban framework for the production of artistic interventions, multimedia performances or large-scale light art installations (cultural content developed outside this project).
  
- 2023**
  - A series of international conferences on co-creating the city through data decoding and visualization, a multimedia exhibition and a series of site-specific installations applying the tools developed in the project.  
In 2023, Bright Connections should organise four international cross-sectoral conferences addressing solutions to contemporary environmental and societal challenges (e.g. circular economy, mobility, energy, water management, waste, food production) that can be offered by bringing together creativity, science, technology and entrepreneurship.
  - **Urban Eco-explorers** should be developed, tested with secondary school teachers and integrated into the school curriculum.
  - **The Brightscapes UrbanLab** will present a series of site-specific artworks as a result of artist residencies.

## ● Trail

# Energy Incubators

Sabotage Festival 2021

## Host

La Figurat Association

## Networks

### Local

Foc și Pară Association, French Institute, German Cultural Centre, Wolff Platform (Bucharest), Colectiva Gazette (Cluj), Corp. Platform (Bucharest), Psihodrom, Simultan Festival, Atelier22, Auăleu Theatre, Labirint Theatre, Cinemobilul, PLAI Cultural Association, Ceva de Spus Association, Bicycle TeMe, UNHCR, West University, Center for Projects of the Timișoara Municipality

### International

EU–Japan Fest Committee, Drugstore Beograd, Telekom Electronic Beats (Germany), Dimensions Festival

## Locations

Launmomentdat in parc Festival: Queen Mary Park, Sabotage Festival: MultipleXity, Sit+Read Festival: Center for Projects, Theresia Bastion, The Secret Garden: Indecis Artist Run Space, Harababura Vintage Fair: Center for Projects, Bastion, FABER, Launmomentdat in curte: Azur, MultipleXity, FABER

## Format

Launmomentdat in parc: 3 music stages, Pop-Up Fair, vinyl fair, creative workshops, dance events, theatre, film screenings, Beer Garden;  
 Sabotage: Music Arena: 2 music stages;  
 Technology Arena: New Media Art, exhibitions, documentary film, video mapping, art installations & lights;  
 Knowledge Arena: talks, lectures, workshops & presentations;  
 Sit+Read: publications fair, exhibition, workshops, conferences, closing event.  
 The Secret Garden: music stage, exhibition;  
 Harababura Vintage Fair: vintage & design fair, music scene, vinyl fair;  
 Launmomentdat in curte music scene, vinyl fair, craft/ illustration fair.

Promoting public space and industrial heritage as resources for the city through temporary events.

**Launmomentdat in Parc Festival** brings together international and local DJs, producers, and vinyl collectors to perform, share experiences and create connections that work outside the festival. The goal is to familiarize young audiences with the latest tendencies of the electronic music culture. Besides the music program, the activities include independent art, theatre, and film.

**SABOTAGE** represents the meeting point for electronic music, art and technology in industrial landscapes. It was born to create a counterculture that promises to go against all norms. The festival connects artists with different backgrounds, highlighting the cultural exchanges between them. The goal is for audiences to follow these exchanges and to take part in the workshops and discussions on offer. Sabotage's mission regards the future developments of the local music scene, bringing into discussion different practices, experiments and audio-video performances.

**Sit+Read. Independent Artbook Fair** is an annual cultural event happening in Timișoara, Romania. Founded in 2017, the event brings together contemporary artists, designers, zine makers, print makers and independent publishers as well as hundreds of visitors each year.

Each edition showcases graphic novels, artist publications, fanzines, comics, illustrations and posters.

**The Secret Garden** started in 2012 in Timisoara, as a platform encouraging local artists and electronic music, through events like exhibitions, parties, film screenings, picnics, art fairs, publishing books, zines and others. In 2020, opened a bookshop offering artist books, magazines, DIY publications, illustrations, comics, prints and more.

**Harababura Vintage Fair** is a carefully curated event that strengthens the relationship between local designers, artisans, micro-producers and vintage resellers. It is a chance to support a community-led activity that showcases the many ways we can begin new fashion habits that don't harm the environment. Our main goal is to minimize waste throughout the supply chain via various forms of recycling.

**Launmomentdat în Curte** is a series of events that focus on initiating conversations between musicians and audiences, as well as promoting electronic music in alternative surroundings, such as the courtyards of former factories, thus highlighting Timișoara's industrial heritage.

## Timeline highlights

- 2022 – 2023** ● **Harababura Vintage Fair** – vintage & design fair, music scene (disco, house, italo-disco, electro), vinyl fair.
- **Launmomentdat în parc** – 3 music stages (Tropical – house, disco; Amazon – live, house, electro, EBM; Safari – dub & reggae), pop-up fair, vinyl fair, creative workshops, dance events, theatre, film screenings, Beer Garden (local craft beer and food trucks)
- **The Secret Garden** – music stage, exhibition.
- **SABOTAGE Festival** – Music Arena – 2 music stages (Dub Arena – dub & reggae, Electronic Arena – techno, electro, experimental & live); Technology Arena – new media art, exhibitions, documentary film, video mapping, art installations and lights; Knowledge Arena – talks, conferences, workshops and presentations.
- **Sit+Read Festival** – publications fair, exhibition, workshops, conferences, closing event.
- **Launmomentdat în curte** – music scene (house, disco, italo, techno, electro, EBM, post-punk, new wave etc.), vinyl fair, crafts and illustration fair.
- July 2023** ● **Creative camp in Jimbolia**

## Trail

# Spotlight Heritage

Spotlight Heritage

## Host

Politehnica University of Timișoara,  
National Museum of Banat

## Networks

### Local

Politehnica Foundation, City of Timișoara, Timiș County Council, Civicultura, Thespis Theatre, West University, Triade Foundation, Synopsis™, Pro Patrimonió and National Institute of Heritage (Bucharest), Order of Architects Romania – Timiș Branch

### International

University of Novi Sad (Serbia), Technical University of Kaunas (Lithuania), Aalborg Universitet (Denmark), Università di Modena e Reggio Emilia (Italy), University of Novi Sad (Serbia), University of Agder and Norwegian Technical University (Norway), University of Graz (Austria), Europeana Network

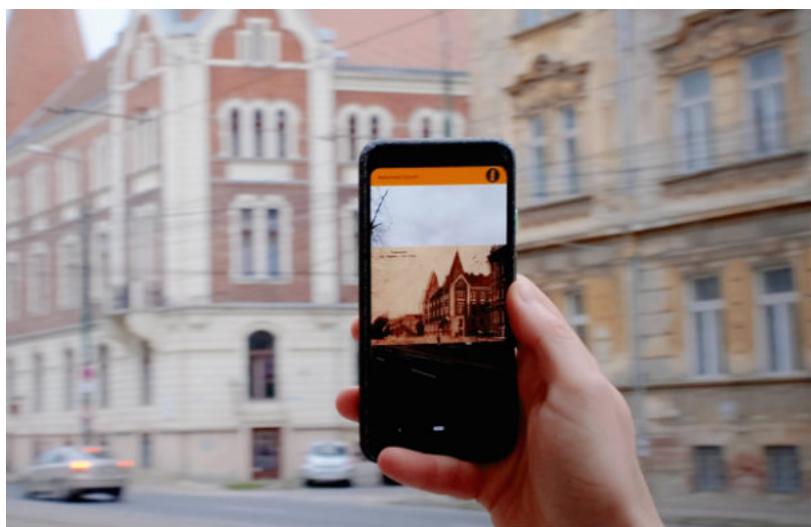
## Locations

National Museum of Banat, 16 locations all over the Cetate area, Politehnica University of Timișoara (Rectorate, Faculty of Industrial Chemistry, Auditorium, main campus), University of Novi Sad (Serbia), Technical University of Kaunas (Lithuania), Huniade Castle

## Format

Museum exhibitions, street exhibitions, online website, mobile app, augmented reality app, virtual reality demonstrations, festival, street theatre, happenings and digital installations, guiding tours and virtual tours, printed catalogue, guide of standard graphics. All the digital artefacts are in Romanian and English, licensed with Creative Commons License, which allows share and reuse by all and are published on the web and mobile platform and will be proposed for inclusion in Europeana, videomapping performances, concerts

Spotlight Heritage Timișoara is a digital cultural initiative of the Politehnica University of Timișoara in partnership with the National Museum of Banat, overlapping heritage in digital and physical formats. Spotlight Heritage Timișoara increases the interest of the wider public in Timișoara's historical neighbourhoods, marginal and neglected, by using guided tours and digital storytelling to empower locals and tourists to see, hear, feel, act, co-create and internalize the city. It is also a model of crowdsourced participatory storytelling meant to empower citizens and tourists to turn their technological appetite into culture. The project mixes personal memories of people with historical and architectural data, by digitally overlaying an intangible heritage from books, oral stories, archives and art works. The digital and physical itineraries of Iosefin (2019), Elisabetin (2020), Fabric (2021), Cetate (2022), a sum of all previous neighbourhoods and Giroc (2023) offers the visitor multiple routes and possibilities to visit, read and deeply understand the city of Timișoara.



Spotlight Heritage

- 2022**
  - Edutainment – Educational walkthroughs, guided tours of the landmarks, provided by historians, architects, museologists, physical or in virtual reality, combining learning and entertainment for the visitors
  - Virtual reality demonstrations, virtual tours with 360 images and videos, AR &VR from selected landmarks in Timișoara
  - Web application [spotlight-timisoara.eu](http://spotlight-timisoara.eu) and Mobile and AR apps Spotlight Heritage Timișoara on both Android and iOS platforms updated with the new area Cetate (city center)
  - Museum exhibition Spotlight Heritage Timișoara at the National Museum of Banat, highlighting the Cetate (city center) area – A World in a Mirror. The exhibition will focus on the sense of smell, and will be dedicated to literature, innovation, and the perfume of roses
  - Spotlight Heritage – Timișoara open air exhibition in the Cetate area streets, with 16 information panels
  - Street theatre, happenings, performances and digital installations at the National Museum of Banat and in the Cetate area, scenography (landmark props, audio-video virtual effects, smells with chemical demonstrations) with students and citizens active involvement.
  - International Spotlight Heritage – digital exhibitions with XR and digital stories in Novi Sad (Serbia) and Kaunas (Lithuania)
  - International Spotlight Heritage Student Contest with Politehnica University of Timișoara, Aalborg Universitet (Denmark), Università di Modena e Reggio Emilia (Italy), University of Novi Sad (Serbia), University of Agder and Norwegian Technical University (Norway)
  - Digital artefacts with Creative Commons licenses and data highlights included in Europeana
- 2023**
  - Spotlight Heritage Timișoara Catalogue – a book with all highlights from all years, in Romanian and English and with AR features
  - Virtual tours with 360 images and videos, AR &VR from selected landmarks in Timișoara
  - Workshop for training Romanian cultural, creative and technology stakeholders in digital culture and XR (extended reality)
  - Edutainment: educational walks, guided tours of the landmarks, held by historians, architects, museographers, either in person or through virtual reality, combining learning and entertainment for the visitors
  - Magic Lights at the Castle: a series of 6 events dedicated to Timișoara's transformation story, which will take place at the Huniade Castle, consisting of concerts and video mapping projections by local and international visual artists.
  - International Spotlight Heritage Student Contest with Politehnica University of Timișoara, Aalborg Universitet (Denmark), Università di Modena e Reggio Emilia (Italy), University of Novi Sad (Serbia), University of Agder and Norwegian Technical University (Norway)

- International Digital Culture & Heritage Festival in Timișoara with XR demonstrations
- Web application [spotlight-timisoara.eu](http://spotlight-timisoara.eu) and Mobile and AR apps Spotlight Heritage Timișoara on both Android and iOS platforms updated with the new neighbourhood Giroc (socialist dormitory neighbourhood)
- International Spotlight Heritage; digital exhibitions with XR and digital stories in Grimstad and Trondheim (Norway), Pecs (Hungary), Eleusis–Athens (Greece), Graz (Austria)
- Museum exhibition Spotlight Heritage Timișoara in National Museum of Banat – highlighting all neighbourhoods – Parallel Worlds, with the sense of taste (flavor), dedicated to street art and sculpture, industrialisation and 1989 Revolution; Street exhibition Spotlight Heritage Timișoara in all neighborhoods with 80 landmarks panels;
- International Spotlight Heritage Student Contest with Politehnica University of Timișoara, Aalborg Universitet (Denmark), Università di Modena e Reggio Emilia (Italy), University of Novi Sad (Serbia), University of Agder and Norwegian Technical University (Norway), University of Graz (Austria)
- Digital artefacts with Creative Commons licenses and data highlights included in Europeana.

## ● Trail



# Breathing Spaces

Privește orașul 2021

## Host

Order of Architects of Romania – Timiș Territorial Branch

## Networks

### Local

Smart City Association, Timișoara Community Foundation, Civicultura, City of Timișoara, City of Arad, De-a Arhitectura Association, De la 4 Association, Faculty of Architecture and Urbanism (Timișoara), "King Michael I" University of Life Sciences (Timișoara), Center for Projects of the Timișoara Municipality

### International

European Prize for Public Space (Barcelona), MAIO Studio

## Locations

Olimpia Hall, 700 Market, Lunei st., Flavia Market, Libertății Square (Timișoara), Mureș River banks (Arad)

## Format

Interventions in the public space (Olimpia Hall area, Flavia Market, Libertății Square); permanent urban furniture - tram stop (700 Market), workshops for children, workshop with local government representatives and other target groups, community meals, creative workshops, fair events (700 Market); events in the public space dedicated to the community (Lunei st.); publications

Participatory design and architectural interventions to cultivate shared spaces.

In 2022, the fourth edition of the Timișoara architecture biennial Beta will take place under the title City – A common good. This theme will be in line with the aims of the Look at the City – Living Spaces route, namely to encourage the public to be active and take responsibility for public space, and to promote the idea that the city belongs to us and concerns us all. A series of participatory interventions in 2022 and 2023, urban activations and publications will open a platform for dialogue to formulate a human-centred public architecture policy for Timișoara.



OAR Timiș

## Timeline highlights

- 2022**
  - Activities around the round table in the 700 Market: 3 workshops for children in collaboration with the De-a Arhitectura Association
  - 3 community dinners in collaboration with CRIES Association, VitaminA, Hrana Pământului, Delikatessen and others
  - Creative workshop on making candles from recycled oil in partnership with OilRight
  - A minimum of 3 fair/market events in collaboration with the Secret Garden Bookshop, Harababura Vintage and others
  - 6 participatory events dedicated to the local community in the Lunei st. area, in partnership with the Timișoara Community Foundation and Civicultura
  - Interventions in the public space around Olimpia Hall area and the photo installation "The Line" at the North Railway Station (during BETA 2022)
- 2023**
  - Interventions in the public space in the Victory Square area
  - Interventions in the public space in the Mureș river banks area
  - Launch of publications: manual of participatory practices (the 6 interventions of the project as case studies); publication for children (where anthropomorphized public spaces become characters in graphic stories drawn by local artists: Ana Kun, Sorina Vazelina, Balamuc, Dan Ungureanu, Alexandru Săvescu, Lucian Popovici, Alina Bohoru).
  - Workshop with representatives of the local administration, the Order of Architects of Romania and other target groups, in preparation of the competition for design and modernisation of the 700 Market



OAR Timiș

## ● Trail



# ROD Festival

ROD Festival 2021

## Host

DocuMentor Association

## Networks

### Local

Speranța Foundation, Centre for Legal Resources, ATI Timișoara Association, LOGS – Social Initiatives Group, One World Romania, KineDok, Timișoara Penitentiary, Best of TM, Faculty of Arts and Design, West University, Center for Projects of the Timișoara Municipality

### International

Viken filmsenter AS (Norway), Bodø2024 IKS (Norway), Kuda.org (Serbia), Kultur Bryter Grenser (Norway), Documentary Campus (Germany), social and medical services in Serbia and Bulgaria

## Locations

Timișoara, Jimbolia, Pietroasa, Nadrag, Lugoj, Gavojdia, Sinersig, Pata Rât (Cluj), Novi Sad (Serbia), Plovdiv (Bulgaria); seasonal worker communities in Western Europe, and Roma communities in Slovakia, former/reactivated cinemas (Victoria, Dacia, Studio, Timiș, Arta, Freidorf, Unirea)

## Format

Film and theatre caravan, mobile photography exhibitions, medical caravan, advocacy campaign for people with disabilities, documentary workshop, regional film fund, co-productions of original cultural content (short documentary, animation, independent theatre), mobile audio-video production studio, large-scale multimedia installation in public space. The films in the screening are of various genres and formats: documentary, short fiction, animation and productions made within the project - selected according to the audience profile, themes and topics in the film, suitability to the understanding and openness of the target audience.

In the tradition of film caravans, ROD takes place outdoors in front of an audience that does not have access to the cinema, theatre performances or cultural interventions; it proposes interactions on social, memory and topical themes in unconventional, outdoor spaces, for communities or people who are often ignored, for isolated, disadvantaged, vulnerable, institutionalised groups – trying to bridge the gap between centre and periphery, between mainstream discourse and the lost voices of the forgotten. ROD Festival is accompanied by secondary and complementary events such as free medical or social services or specialist workshops. It supports and promotes Timișoara's independent cultural sector in the European context and campaigns for a sustainable cultural landscape in Timișoara. ROD creates the necessary conditions for generating a new sense of community and belonging, integrating disadvantaged social groups through culture and civic engagement, confronting community issues, participatory development of non-specific audiences, capacity building and strengthening local creative and cultural industries.



ROD Festival 2021

\* New trail – programme added between 2017–2021 that is in line with the concept of the Bid Book, has been selected through at least two funding calls and has demonstrated consistency and a coherent programme, strengthening the cultural programme over several years.

- 2022**
  - Film and independent theatre screenings, in situ photo exhibition at: Popa Şapcă Penitentiary (headquarters, Kuncz farm and Buziaş department) and Caritas Night Shelter
  - UNLOCK Culture Programme: film screenings in the centres for people with disabilities in Lugoj, Găvojdia, Sinersig
  - Interventions in rural areas (film screenings, independent theatre, in situ photo exhibition, short documentary video productions on subjects and characters from the locations) in Jimbolia, Pietroasa, Nădrag
  - Interventions (film screenings + independent theatre + in situ photo exhibition) at Pata Rât (Cluj)
  - Interventions (film screenings + independent theatre + in situ photo exhibition) in Stolipinovo district of Plovdiv (Bulgaria)
  - Interventions (film screenings + independent theatre) in the slums of Novi Sad (Serbia), accompanied by the medical caravan of free health services for disadvantaged communities
  - Co-productions (short documentary, experimental) involving artists and musicians from Serbia and Croatia
  - Monthly independent film and theatre screenings in Timișoara: Blașcovici area, Polonă st., Badea Cârțan Market and Afghan Park/Auchan North; Short documentary video productions on subjects and characters from the locations;
- 2023**
  - ROD digital caravan (mobile studio for audio-video production, streaming, podcast, print etc.) dedicated to marginalized groups and communities, for the generation of original, local cultural content for screenings and interventions in 2023
  - Monthly independent film and theatre screenings in peripheral locations in Timișoara and the region, short documentary-style video productions on local topics and characters
  - Interventions (film screenings, performances of engaged or documentary theatre, documentary sessions, photo exhibitions) in communities of Romanian and Eastern European seasonal workers in Western Europe
  - Animation film workshop, co-creation process involving artists, professionals and students from Romania and Norway in partnership with Kultur Bryter Grenser (Culture Breaks Borders)
  - Advocacy campaign for the establishment of the first regional film fund (Timișoara and West Region) in Romania, in partnership with Viken filmsenter AS; Interventions (film screenings, documentary sessions, photo exhibitions) in Roma communities in Slovakia
  - Urban-scale multimedia installation (dynamic projection, video mapping, sound design).

# Connections

The Journey steps into the Connections Territory, the regional and transnational, and equips the city to share and evolve. From citizens in Timișoara, to Europe, to the world, we are interdependent. The Connections Territory is the space that unites People and Places. It encompasses the legacy of Timișoara 2023 – European Capital of Culture.



## ● Station

# Light over Borders

Sonic narratives (Simultan Association)

**Host\***

National Museum of Banat, National Art Museum of Timișoara, "Merlin" Theatre for Children and Youth, Centre for Culture and Art of Timiș County

**Networks**Local

Timiș County Library, West University through the Faculty of Music and Theatre, Bartok Museum in Sânnicolau Mare, Romanian Cultural Institute, Antagon Cultural Association, Mastering the Music Business, Overground Agency Bucharest, Alternohub Bucharest Agency, Noi-Recreăm Association, Viniloteca, Politehnica Foundation, PLAI Cultural Centre, Flight Foundation, Jazz Updates, Codru Festival Association, SpeoTimiș Speological Association

International

Bartók Archives Budapest, National Museum of Ethnography Budapest, Veszprém 2023 European Capital of Culture, MOST – Creative Europe Project

**Locations**

Public space on the bank of the Bega canal, Maria Theresia Bastion, Huniade Castle, Banat Village Museum, Unirii Square, Victory Square, Square Libertății, St. George Square, Nameless Street and other pedestrian streets in the historical centre, Cioca airfield, Bistra forest, Sânnicolau castle, Românești Cave

**Format**

Festivals in cultural spaces and in the air open air, light and videomapping installations, music concerts, workshops, masterclasses, conferences

The role of the Light Across Borders programme is to animate citizens and engage them in the artistic processes of the programme. The programme is designed as a series of cultural and artistic activities through which culture is attached to the city and has tangible effects on life, society and infrastructure development.

The station is powered by a group of established Timișoara festivals which aim at activating spaces on the banks of the Bega Canal, public squares and rural areas, and semi-urban areas of Timiș county, opening up to new audiences. All 10 festivals, together with the 3 musical projects, assume the mission to collaborate with at least one local and one international partner within this station.

The major stake of this new group of festivals is to open up – for each of the entities that form it – poles of compatibility at the local, regional, national and European levels. This sum of potentialities can lead over time to greater resilience in times of difficulty.

The solidarity between festivals with different audiences and different event formats creates space for interdisciplinarity and can be a source of novel solutions in borderline situations.

This station aims at building in Timișoara a legacy of collaboration between festivals and of concentration of joint efforts to activate spaces along the Bega Canal, but also in other areas of Timișoara.

\* The role of host is assumed by a consortium of cultural institutions subordinated to the Timiș County Council. The selection of the components of this Trail is based on the following criteria: priority for activations in the Timiș county, selection following calls for funding over several years, assumption of integration into the programme by the host.

\*\* For the Bega.Clasic festival, the concert in Peștera Românești, the Festival of Theatrical Excellence, as well as for components of the Festival of Lights, open calls will be organised.

- 2022 – 2023**
- **Festival of Lights / The Festival of Lights**  
The Festival of Lights consists of a series of performances and installations on the central theme of light. The festival will debut between 2022 and 2023 as a transition event in the year of the European Capital of Culture and will host installations by local and international artists, gathered along a route between Union Square - a symbol of the multiculturalism and multi-ethnic character of Timișoara and the Maria Theresia Bastion – a symbol of the beginnings of Timișoara's enlightenment. The courtyard of the Bastion will host an event at the turn of the years, as the culmination of the Festival, accompanied by video mapping projects. During 2023 there will be other interventions in the public space, with the same theme, for which open calls will be organised. Similar to the opening of the festival, the end of 2023 will be marked by an event celebrating new beginnings.\*\*
- 2023**
- **Huniade Castle Medieval Festival**  
Medieval music and dances, plays, animations and children's theatre, workshops and craft camps, as well as reinterpretations of the medieval using contemporary visual and performing arts, storytelling, celebrating a historical period less known to the general public, but with equal value for the collective memory. Archaeological discoveries in recent 10-15 years will form the historical foundation of the artistic concept of the festival.
  - **JAZZx**  
Launched in 2013 as part of the effort to achieve the title of European Capital of Culture in 2023, JAZZx will go beyond a music festival, creating new scenes and audiences, making accessible not only an exceptional cultural act, but exploring collaborations and learning contexts for young generations of artists, both in the musical and written word spheres. JAZZx will evolve with 4 stages in the city centre (Victory Square, Liberty Square, St. George Square and on the Nameless Street), 2 sessions of musical improvisations (Junior Jams - jam sessions for children and young people, Nocturnal Jams - jam sessions with the artists of the festival, in clubs, after 23:00), but also with the introduction of a summer school that will include a series of masterclasses.
  - **Festival of the Ethnicities**  
Based on the traditional customs, songs, dances, stories and languages of Banat, the Village Museum space will be redefined by creating meeting points centred on the multicultural artistic act.
  - **International festival of animation and theatre for children**  
The event will bring together cultural personalities and prestigious European theatres, with children spectators being involved in both watching valuable performances and in recreational activities. For a week the public will be invited to participate in plays, book launches, workshops and concerts.
  - **Timișoara International Literature Festival – West of East / East of West**  
The Timișoara International Literature Festival (FILTM) is a project initiated in 2012, which aims to continue, in a manner open to the general public, the tradition of comparative studies initiated by the Third Europe Foundation. The 12th edition is dedicated to the European Capital of Culture, scaled up in terms of international participation and topics.
  - **Flight over borders festival (Flight Festival 2023) – international festival of music, arts and technology**  
Music, art and technology come together in a cultural event, unique in south-east Europe. Flight Festival opened its doors four years ago with the aim to create in Timișoara the first edutainment festival in this region of Europe. The festival is based on two important pillars of Timișoara's candidacy for the title of European

Capital of Culture – art and technology. The 2023 special edition of festival will focus on the European, cross-border dimension under the name fLight over borders, building artistic bridges between Timișoara, the region of Banat and the whole of Europe.

- **Retracing Bartók**

This project curated by pianist and composer Lucian Ban, artist of origin based in New York, will reimagine in a contemporary key the songs of songs collected by Béla Bartók in the villages of Banat, with the help of some important names from international jazz. Musical diversity will be reflected in contemporary culture through a multimedia exhibition, lectures, masterclasses and concerts.

- **Muzicon**

The project is conceived as an umbrella under which creative residencies, live events involving collaborations between artists and artists from different artists and string quartets, as well as the largest alternative music conference in Romania. Developing the music scene alternative music scene will be supported through the archiving of Timișoara's music history and through setting up a nursery for emerging local artists.

- **CODRU**

CODRU is a unique social responsibility event, being the only festival in Romania whose proceeds are redirected to environmental causes. In the Bistra Forest, CODRU combines arts, multiculturalism and ecofriendly approach with the aim of creating an environment conducive to cultural-artistic interaction. The programme will include concerts, theatre plays, art installations (land art), performances and workshops (pottery, pyrography, painting on different materials).

- **Concert in the Românești Cave**

The Românești Cave hosted its first concert in 1984 and since then this event has become an annual fixture in the cultural landscape of the region. Over the course of a weekend a series of three international musical events will take place inside the cave, accompanied by a light installation.\*\*

- **Bega Classic**

Series of 4 classical music and classical crossover events held in unconventional spaces on the Bega Canal with, including orchestras and artists international artists.\*\*

- **Festival of Theatrical Excellence**

Event celebrating artistic excellence in the field of theatre. Timișoara will host a theatre season, accompanied by a cultural mediation programme and a space for young theatre artists to express themselves, while promoting the most valuable theatre creations in Romania.\*\*

## ● Trail



# Moving Fireplaces

Moving Fireplaces: Centriphery – *Tinerețe fără bătrânețe*  
(Photo: Flavius Neamciuc)

**Host**

Prin Banat Association

**Networks**Local

West University of Timisoara, Jazz Banat Cultural Foundation, Memorial of the 16-22 December 1989 Timișoara Revolution, Municipality of Timișoara, Centre for Projects of the Timișoara Municipality

International

Festival der Regionen (Austria), Cultura Nova Festival Heerlen (Netherlands), La Manufacture / Collectif Contemporain (France), Anda & Fala Arts Festival, Azores (Portugal), New Culture Foundation (Bulgaria), Espoon Kaupunginteatteri (Finland), Dansehallerne Copenhagen (Denmark), Romanian Community in Serbia

**Locations**

Various locations in the Timiș, Caraș-Severin, Mehedinți, and Arad Counties, in the Hungarian and Serbian Banat regions, Timiș County Council Multifunctional Hall / FABER, Liberty Square Timișoara, Iosefin Water Tower – The Water Castle Cultural Center

**Format**

Debates, conferences, performances, art exhibitions, theatre show, film screenings, guided tours, public readings, workshops, publications

Moving Fireplaces is a platform exploring migration phenomena as a past and present reality in Banat and in Europe. The fireplace is a symbol of comfort, safety and warmth linked to our home. However, past and present phenomena such as forced relocations, political conflicts and unemployment are making fireplaces move.

Moving Fireplaces challenges xenophobia and intolerant behaviour, which are dangerously escalating in Europe, by telling the stories of people on-the-move and sensitising the public to an unavoidable reality. We identify and present forgotten and undocumented true stories of past regional tragedies, told by survivors of the Bărăgan Deportation and by those who fled the communist regime and the war in former Yugoslavia in an analogy with the present movements of refugees and economic migrants.

The main programme revolves around the Moving Fireplaces Festival, which takes place in unconventional locations in the cross-border region. It includes storytelling, documentary screenings, story slam events, public readings, performances, workshops, talks and debates. While chasing people's stories, we promote the linguistic diversity of the region resulting from successive migrations to the Banat. Stories of Moving Fireplaces, a multi-lingual, multi-authored collection about these migrations and encounters, brings together influential contemporary authors.

Moving Fireplaces will hold an international call for projects in 2022 and will produce selected artworks and projects and include them in a two-month festival in 2023.

## Timeline highlights

**2022** ● In 2022, field research sessions were conducted in the historic region of Banat. The results of this activity will be used for the international open call for projects that will be part of the Moving Fireplaces Festival in 2023. The international open call for projects will be launched in late November and a new Moving Fireplaces bilingual volume with the results of the 2022 field research activity will be published in December. Along the year, the programme will also be marked by public debates, policy dialogues, workshops and a symposium in the framework of Centriphery, an inclusive intergenerational project happening in the peripheral regions of Europe that tackles local myths and legends by bringing international artists into active dialogue with local artists and residents. The field research also aimed to collect testimonies on the 1989 Revolution. These will be the subject of a capsule exhibition at the Timișoara Revolution Memorial.

**2023** ● The first half of 2023 will be dedicated to the organisation of artistic residencies, preparation and production of the projects selected in the Moving Fireplaces international open call at the end of 2022. New representations of the large-scale theatre show Youth Everlasting & Life Without End (premiered in 2021, as part of the Moving Fireplaces: Centriphery edition) will take place in July. In September and October, the works of selected international artists will be presented at the Moving Fireplaces Festival, happening in Timișoara and various locations of the Banat region (including Serbian and Hungarian Banat). The festival will include theatre performances, concerts, film screenings, public readings, art exhibitions, guided tours, based on true stories documented and available on the Moving Fireplaces platform. An anniversary Moving Fireplaces catalogue, gathering the project's activities throughout the years, will be published in December.



Moving Fireplaces at Comloșu Mare & Lenaheim  
(Photo: Diana Belci)

## ● Trail

# Baroque Reloaded

Romanian Chamber Orchestra

## Hosts\*

Timișoara National Museum of Art,  
Banatul Philharmonic

## Networks

### Local

Baroque Festival Association, Musica Antica Society, Studio Peisaj

### International

Studio Ossidiana

## Locations

Evangelical Church of Timișoara, Catholic Dome of Timișoara, Old City Hall, Unirii Square, boat that will travel on the Bega River and will activate various spaces along the banks and the territory adjacent to the canals of dewatering

## Format

Art exhibitions, concerts and festival, boat building project, debates, conferences, performances on the water and on the banks of the river or canals

Much of Timișoara's identity feeds on its Baroque heritage, so it becomes important how we understand the spirit of this particular era today, and generally how critically we can look at the values we inherit. The Baroque Reloaded programme therefore aims to question what is relevant today and what is worth questioning, reformulating.

The Baroque can be seen as the last transnational experience that culturally connected a large part of Europe with a decisive impact on Timișoara of today. The free movement of artists, architects, musicians and ideas was a common phenomenon in the 18th century.

Baroque means effervescence and is understood as a tumultuous process of perpetual transformation, of tension between knowledge and speculation, reason and spirituality. At the same time, the consumption of resources involved in, for example, the construction and maintenance of a baroque garden, and the relationship it proposes between man and landscape, deserve to be revisited.

Thus, at the heart of the programme will be events of today's heritage, early music concerts in the Baroque buildings in the historic city centre and contemporary art installations hosted by the National Art Museum in Timișoara, in the Baroque Palace building.

Gradually, Baroque music will travel through the city on a boat based on the Büyükada Songlines project by the architecture office Studio Ossidiana, a floating garden that explores on its route the notion of "nature" and aims to be a nomadic pavilion hosting debates at the intersection of politics, design and ecology.

If for historical Baroque, the natural element is a resource to generate aesthetic language, ornament and representation, through Baroque Reloaded we travel to the present, when the gaze directed towards nature aims not at its worship or reproduction, but at trying to cohabit, to imagine spaces that are good for both its human and non-human inhabitants.

\* "Banatul" Philharmonic Timisoara assumes the role of co-host of the project.

The migration of the value-bearing discourse from the centre to the periphery and back is meant, as well, to revitalise visionary local projects regarding the spaces adjacent to the waterfront, whether we are talking about the drainage canals that can become green corridors, as proposed by the Green-Blue Timișoara Project or the banks of the Bega proposed by Lunca Urbană Bega.

## Timeline highlights

- **2023** ● The National Museum of Art Timișoara intends to highlight innovative works of contemporary art situated at the interface between the principles of formal baroque and new synaesthetic artistic genres, such as multimedia installations, site-specific interventions, performances, participatory actions, video-mapping. The artworks will transpose the architecture of the Baroque Palace and its spaces (the Union Square courtyard, the Mercy courtyard, etc.), but also the permanent collections of the National Museum of Art of Timișoara, in a series of multi-sensory experiences dedicated to the active public, who will interact and immerse themselves in an extended show at monumental scale.
- The Old Music Festival will have a special edition celebrating the year of the European Capital of Culture, and the Baroque Music Festival will make the transition from the centre to the territory through the Baroque Watermusic project.
- 5 concerts of baroque music will take place on the water, hosted by a floating garden designed by Studio Ossidiana in collaboration with Studio Peisaj. At the same time, the garden becomes an opportunity for dialogue on natural resources, in particular the ecosystems along the river banks. To this end, Studio Peisaj will organise conferences and debates on nature-related topics. The experience on the Bega continues on the canal in the area around the city, with artistic interventions resulting from a research by design process in the continuation of the Green-Blue Timișoara project, interventions that will aim to encourage nearby residents to see these spaces as a resource.

## ● Trail



# Encounters

*Bubblegun of Sweet Surrender – Lea Rasovszky*  
Art Encounters Biennial 2017

## Hosts\*

Art Encounters Foundation, Triade Foundation, National Museum of Art Timișoara

## Networks

### Local

City of Timișoara / Center for Projects, Timiș County Council, Romanian Ministry of Culture, West University Timișoara, National Arts University Bucharest, Art and Design University Cluj, National Art Museum Timișoara, National Theater Mihai Eminescu Timișoara, Raiffeisen Bank, Regina Maria, French Institute Timișoara, Polish Institute Bucharest, German Cultural Center Timișoara, AFCN, Art and Design Faculty Timișoara, BETA – Architecture Biennial, Contrasens Association, Timiș County Youth Foundation (FITT), FABER, AMBASADA, Cluj Cultural Center, Timiș County Cultural Direction, La Două Bufnițe

### International

Centre Pompidou (France), Tate Modern (UK), Danube Dialogues (Serbia), Rajko Mamuzić Gallery (Serbia), Serbian Cultural Centre in Paris (France), French Institute (France), Mondriaan Fund (Netherlands), British Museum, Tate Gallery, V&A and National Gallery of Modern Art of Scotland, Matica Srpska Gallery Novi Sad, Press to Exit Project Space Skopje

## Locations

National Art Museum Timișoara, National Museum of Banat, Art Encounters Foundation, Jecza Gallery, ISHO Pavilion, Faculty of Art and Design Timișoara, Museum of Public Transport "Corneliu Mikloși", MultipleXity, FABER, Pygmalion Gallery / House of Arts, Timișoara Garrison Command, Iosefin Water Tower, Fabric Synagogue, Unirii Square, Traian Square, banks of the Bega River

## Format

Exhibitions, interventions in public space, conferences, meetings and workshops with artists, curators and art historians, a year-round programme for artists and an educational programme for artist residencies.

Encounters is a visual arts programme that brings together local, Romanian and international artists, curators, institutions, artistic communities and audiences in the field of contemporary art. Encounters is the basis for fruitful connections that make Timișoara an important meeting point between the Romanian and international contemporary art scene, connecting artists, curators and the general public. The Art Encounters Biennial is the focal point of the trail, creating the conditions for a lively dialogue every two years between artists, curators and the general public on the most urgent issues of the moment, a dialogue on the paradigms of contemporary art. Timișoara is a canvas for contemporary art with conventional and unconventional cultural spaces, but also with crumbling buildings, forgotten areas and unexpected public spaces.

Encounters activities encourage diverse forms of international networking, dialogue, learning, research and experimentation. The Art Encounters Biennial creates a dialogue on a specific theme and places a strong emphasis on cultural education. During the Biennial, art occupies different spaces throughout the city, from museums and galleries to unconventional spaces in abandoned buildings, public spaces and forgotten areas. At the same time, the programme aims to promote local and Romanian artists, both contemporary emerging artists and artists who have established themselves abroad and have become part of global art collections. Some of their works will be presented for the first time in Romania as part of the programme.

\* The partner National Museum of Art Timișoara assumes the role of co-host of the project.

- 2022**
- In June and July, the group exhibition "If a Story is Present" took place. The exhibition programme was accompanied by a mediation and education programme with mentoring sessions, an introductory course in contemporary art and an autumn curatorial school. The exhibition "If a Story is Present" was a direct result of the mentorship, where the two guest artists and the participants (students or young artists) made a work of art together, while reflecting on collective art, empathy, how a community works and how we can think beyond individualism in the art world. As part of Danube Dialogues, an exhibition at the intersection of three coordinates: Ecology, Ethics, Aesthetics took place in Novi Sad at Rajko Mamuzić Gallery in July and August. Between September and November, the Triade Foundation is organising the exhibition "Énonces de la pure Conscience" at the Serbian Cultural Centre in Paris.
  - The exhibition "Parallels/Parallels" is part of the series of events organised in collaboration between the National Art Museum Timișoara and the Matica Srpska Gallery in Novi Sad, in the context of the two European Capitals of Culture, Novi Sad 2022 and Timișoara 2023.
- 2023**
- The objective of the 2023 programme will be the 5th edition of the Art Encounters Biennial taking place in September-November 2023. This international event has been held in Timișoara since 2015. In 2023, the Art Encounters Biennial will continue to contribute to the creation of new cultural routes that include the outskirts of Timișoara as well as public spaces, where interventions are designed to draw attention to the need to rehabilitate those spaces or return them to the community. The Art Encounters 2023 Biennial will have a strong national and international impact, aiming to expand its mediation programme and its presence in the public space. This edition of the biennial will focus on collective knowledge, support structures and community building as part of its concept for the 5th edition, which will also be an opportunity to rethink the biennial model. The Encounters programme will be marked by two other highlights at the National Art Museum of Timișoara. The Brâncuși exhibition curated by Doina Lemny, "Romanian Sources and Universal Perspectives", will present key themes that the artist has developed over the decades, in sculpture, but also in photography and drawing. Some of his most emblematic creations from the collections of the Centre Pompidou, the Tate Art Museum and other major international and national collections will be exhibited for the first time in his home country. The Victor Brauner (1903-1966) retrospective will be the most important retrospective dedicated to the Romanian-born surrealist in his native country as well as in this part of Europe. Works that have never been shown in Romania, from the collections of the Centre Pompidou as well as from other French private collections, will be brought together with paintings and drawings held by Romanian museums and private collectors. The autumn season of the programme will be marked by a programme of three sculpture exhibitions at the Banat Museum, organised by the Triade Foundation.
  - The National Museum of Art Timișoara will organise a Paul Neagu (1938-2004) retrospective exhibition, which will bring together works from prestigious public collections, such as the British Museum, the Tate Gallery, V&A and the National Gallery of Modern Art of Scotland, the Museum of Contemporary Art in Bucharest, the National Museum of Art Timișoara.
  - The Parallels exhibition is part of a series of events in collaboration between the National Art Museum Timișoara and Matica Srpska Gallery in Novi Sad, in the context of the two European Capitals of Culture, Novi Sad 2022 and Timișoara 2023.

## ● Trail

# Light Search



Eufonia Festival

**Host**

“Banatul” Philharmonic Timișoara

**Networks**Local

TribArt Association, National Opera Timișoara, Faculty of Music and Theatre Timișoara, City of Cluj-Napoca, International Theatre Festival Sibiu, City of Bucharest, Lanto Music, Timișoara Convention Center, Prin Banat, FABER, BRD – Groupe Société Générale, Clinica Dr. Stratul

International

Theater Altenburg Gera (Germany), Staatsphilharmonie Rheinland-Pfalz Ludwigshafen (Germany), WDR Radio Orchestra Cologne (Germany), HarrisonParrott Artist Agency London (UK), Konzertdirektion Hans Ulrich Schmid GmbH & Co.KG (Germany)

**Locations**

“Banatul” Philharmonic, Faculty of Music and Theatre, National Opera of Timișoara, non-conventional spaces in the city as well as in the rural area of the region (patrimony buildings, churches, medieval castles etc.), schools and concert halls in the region, the Capitol Summer Garden

**Format**

Concerts, guest appearances, musical masterclasses, workshops, conference and exhibition

Light Search is a programme of diverse musical exchanges with two different strands, Eufonia and Radiating Orchestras.

**Eufonia** presents Timișoara as a place of many religions and a universal musical language that connects the audience to a spiritual experience of contemplation. Groups of artists representing different religious backgrounds will explore sacred and profane spaces in the city and participate in events that intertwine music with visual art.

The programme responds to the fact that the rise of religious fundamentalism and xenophobia and intolerance towards new Europeans shows that religion is an obvious cause of conflict in the present and future years. Timișoara is known for being a thriving multi-religious city over the centuries, and music has always been one of the common forms of expressing differences. Several groups of artists representing different faiths and religious backgrounds will be invited to explore sacred and profane places across Timisoara (churches, synagogues or prayer halls, everyday squares or secluded places such as caves or forest glades) at the Eufonia Festival, creating events that combine music and visual art to create immersive experiences that express the human search for the sacred.

**Radiating Orchestras** is a programme of exchanges and master classes for musicians and conductors, as well as joint performances by philharmonic orchestras at various venues in Timișoara and elsewhere. Participating orchestras will include Theater Altenburg Gera, Staatsphilharmonie Rheinland-Pfalz from Ludwigshafen, Radio WDR Köln and the Romanian Chamber Orchestra. Also part of the Radiating Orchestras strand, a conference and exhibition will be organized in order to bring together musicians and other professionals from the classical music sector for an exchange of knowledge, networking and opportunity to develop common projects.

- 2022**
- In 2022, the Light Search project will hold several masterclasses and concerts with young participants in May as part of the Radiating Orchestras strand. In September, the programme will be marked by the **Eufonia Festival** with 10 concerts and 5 educational concerts. An important part of the programme will be the preparations for the orchestra exchange and the joint performances of the combined orchestras in the year of the European Capital of Culture. Exchange programmes between orchestral musicians and/or chamber groups will be materialised by a one-week stay of nominated musicians from both orchestras. The exchange will include collaboration with principal conductors and soloists at the Theatre Altenburg Gera and the Staatsphilharmonie Rheinland-Pfalz Ludwigshafen. In addition, the programme will include masterclasses on conducting and instruments by the Romanian Chamber Orchestra. There will be concerts by the Romanian Chamber Orchestra with young musicians and participants in the masterclasses and a concert under the direction of Cristian Măcelaru.
  - **Eufonia Festival** will take place in September. Young musicians from Romania and abroad will participate in masterclasses which are given by renowned classical music teachers who come to Timișoara. 10 concerts by 15 international guest musicians and young participants in the masterclasses. 5-8 educational concerts for young people from rural or disadvantaged communities in the city.
  - In October, **Intrada Festival** will be organized and it will include workshops on classical contemporary music composition by Franck Bedrosjan and the Schallfeld Ensemble in collaboration with Filarmonica Banatul. This festival is a tribute to Remus Georgescu, and will be hosted by the “Banatul” Philharmonic.
  - Towards the end of October, the first edition of the **Classical Music Summit** will be organized at “Banatul” Philharmonic. In a 3-day event, more than 100 musicians and professionals in the field of classical music from more than 10 countries will be reunited to discuss the challenges of the sector, to engage in an exchange of knowledge and to jointly develop music and cross-border projects.
- 2023**
- In 2023, Light Search will bring two spectacular joint concerts with partner orchestras from Gera and Ludwigshafen as part of the Radiating Orchestras project. In March, the WDR Radio Orchestra Cologne will be in Timișoara. In addition, nearly 20 concerts with top international conductors and soloists will be performed this year. In September, the programme will be marked by the Eufonia Festival with ten concerts and eight educational concerts.
  - In October, the **Intrada Festival** will once again feature masterclasses and concerts with young participants playing with the Romanian Chamber Orchestra conducted by Cristian Măcelaru.
  - At the end of October, beginning of November 2023, the second edition of the **Classical Music Summit** will be hosted by the “Banatul” Filarmonica. During this edition, the number of participants will be increased to more than 150 musicians and professionals in the field of classical music. Once again, the 4-days meeting will be an opportunity to exchange experiences, views and to encourage the exchange of knowledge of participants from different countries. This conference and exhibition will place Timișoara on the map of relevant cities for the professionals in the sector.
  - The highlight of 2023 will be the large-scale concerts of the two orchestras, which will be performed as part of an exchange programme between orchestral musicians and/or chamber groups, materialised by a one-week residency of designated musicians from the two orchestras (cooperation with principal conductors and soloists, exchange between orchestra and/or choir).

## ● Trail

# European Echoes

Oasis. Green Identity (Avanpost)

## Host

The programme will be organized through an open call

## Networks

### Local

Center for Projects of the Timișoara Municipality

Links should be created among local and national facilitators

### International

Former and candidate ECoCs

## Locations

Cultural nodes confirmed or inaugurated through the Cultural Programme

## Format

Exhibitions, performances, conferences and learning or sharing knowledge tools and formats between former, present or future ECoCs, or any other international partners involved in the processes related to ECoC legacies

European Echoes became the core cooperation and international exchange platform of our cultural programme. It was designed based on consultations with the ECoC family as well as the mapping of tens of collaboration proposals received from international cultural operators and institutions during last years, concerning both the export and the import of cultural projects, exhibitions or shows. With a significant allocated budget, the European Echoes programme will function as an open call destined to international and local artists and operators, covering products and projects related to our values and core themes, that will take place in Timișoara, other Romanian location or international cultural destinations.

As an outbound platform, European Echoes aims principally to increase the international impact and outreach of cultural productions developed in the Timișoara 2023 framework, from "plug-and-play" exhibitions, shows and performances to follow-ups to artistic research and trans-border collaborations. It also provides a dynamic context that encourages the operators to document, develop, iterate and itinerate their content, making it suitable for dissemination in cultural centers such as the ones of the Romanian Cultural Institute, or cultural hosting programmes such as future ECoCs.

As an inbound platform, European Echoes aims to strengthen European and international collaborations with local and Romanian operators, especially in the production of location-specific interventions and shows. In this regard the programme will serve as a vital expansion of our programme toward international excellence. On the other hand, the programme aims to provide a one-stop-shop collaboration interface for programmes and projects with a similar scope developed by future ECoCs.

A transversal objective of the European Echoes programme is the know-how transfer as it functions as a learning and reflection opportunity, not only as display of cultural products. Through its diverse offer this programme will also provide additional touchpoints for our citizens and guests, enriching their experience and interaction occasions.

# Power station

The Power Station becomes a central point for the capacity building of the local ecosystem, acting as the main drive for the development of the cultural programme and a legacy structure of the European Capital of Culture.

Timișoara navigates between two major forces that currently drive its cultural sector: on one side, the ambitious programme that it has assumed to deliver under the European Capital of Culture title, while on the other side building on the soft power it naturally grows within. These two forces translate into a need – of capacity building for the cultural sector; and a potential – to grow and empower the work of institutions, organisations and individuals that capitalize the soft powers that can shine the light from Timișoara to Europe.

A central and transversal point in the architecture of the programme, the Power Station is dedicated to enhancing collaboration, skills and competences for individuals, organisations and institutions, and the local cultural ecosystem as such.

## The key points of the programme are:

- **Capacity building** – to develop the programme, to operate in a resilient and sustainable way, to grow organically, to empower professionals, to increase organisational and individual capacity;
- **Networking** – to collaborate locally, to create alliances, to be more connected internationally, develop collaborations and partnerships beyond the local level;
- **Resources** – infrastructure, venues, logistics, funding, digital;
- **Community engagement** – true connections to the local community, increased participation, access to culture, trained professionals, dedicated education and mediation programmes, community engagement, outreach to the community, creating a learning environment through culture.

## The Power Station features the following types of activities:

- **Dedicated** part of the programme that is developed specifically for the ECoC programme and answering the needs and potential of the local sector

### Host

Center for Projects of the Timișoara Municipality

### Partner

2023 Eleusis European Capital of Culture, Veszprém-Balaton 2023 European Capital of Culture, The Administration of the National Cultural Fund, Contrasens Cultural Association, Goethe Institute Bucharest, European Dancehouse Network, EUNIC Romania, AREAL, other partners identified by the host

### Locations

Centre for Art, Technology and Experiment - MultipleXity, Maria Theresia Bastion (Cetate), Bastion Art Gallery (Calea Aradului), Ștefania Palace, former cinemas (Victoria, Dacia, Studio, Timiș, Arta, Freidorf, Unirea), Timișoara Municipality Center for Projects, Mărășești Multicultural Centre, Capitol Summer Garden, unconventional spaces, cultural infrastructure from temporary buildings

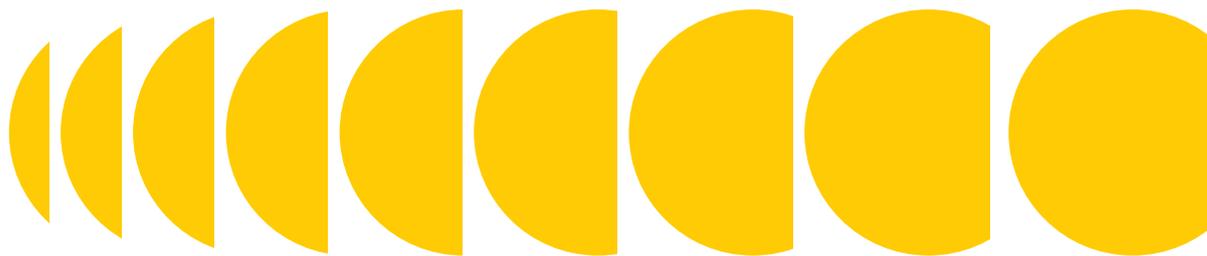
### Format

Training programme, camps, workshops workshops, conferences, training funding mechanisms, residencies, training mobility projects, pilot projects, meetings, forum, platforms

- **Empowered** initiatives that have already developed in Timișoara, giving power to the station and with a capacity of upscaling or further developing their programme by responding to the needs of the local community, above all
- **Hosted** established international and national events which find their host in Timișoara, feature local operators or are focused on topics relevant for the local scene.

The Power Station will also be developed under the umbrella of a new co-host – the newly formed Center for Projects – and has the potential of becoming a long-term, sustainable capacity building programme for the local cultural sector, offering services, funding and support for local organisations, institutions and individuals during the ECoC programme and beyond. The Power Station becomes a legacy of the ECoC programme, acting as an engine for the cultural sector through its dedicated programme as well as an empowered mechanism for programmes and organisations which are already committed to contribute to the development of the cultural sector, locally and beyond.

# Audience Development



The audience approach in the cultural programme takes as a starting point the definition of the European Commission that refers to audience development as ‘a strategic, dynamic and interactive process of making the arts widely accessible. It aims at engaging individuals and communities in experiencing, enjoying, participating in and valuing the arts through various means available today for cultural operators, from digital tools to volunteering, from co-creation to partnerships.’

—  
*European Commission, Directorate-General for Education, Youth, Sport and Culture, European audiences: 2020 and beyond, Publications Office, 2012, <https://data.europa.eu/doi/10.2766/32988>*

**Audience and community development** approaches seek to make the strategy outlined in the 2016 Bid Book more accessible and adapted to the community.

The approach continues to build on the three **levels** aimed at widening, deepening and diversifying audiences: Engagement, Participation, Outreach. In terms of audiences, we refer to the three **segments** for which specific strategies and tools are put in place in order to address their needs and potential throughout the programme: by habit, by choice, by surprise.

The main **principles** guiding the audience and community development strategies are:

- Audience development is embedded in the programme, communication, production and community development components
- The Cultural Programme acts as a Journey for audiences to pass through the stages from engagement, to participation, to outreach
- The Power Station is the main mechanism for developing the capacity of the cultural sector in their approach to audiences
- There are concrete mechanisms for social inclusion - some embedded in programmes such as Invisible/visible or Dare!, some transversal such as partnerships with social organisations for working with vulnerable groups at risk for social exclusion
- The volunteering programme focuses on both creating coordination mechanisms to connect audiences with specific programmes and activities and capacity building for local cultural operators.

The main **actions** for the audience development programme will build on the following areas:

## Capacity Building

The Power Station will act as the main mechanism providing training, exchanges and peer learning for cultural operators to develop their capacities to implement dedicated programmes for audience development. The programme also provides opportunities for local operators to engage in partnerships and benefit from mobility, which will increase their capacity to develop their programme and the engagement of audiences in their events and activities.

## Infrastructure

New cultural venues will embed education and mediation in their core programme, and have dedicated professionals for their implementation. Public institutions will benefit from a dedicated intervention aimed to improve physical accessibility to their venues. Specific programmes will also be aimed to diversify and enlarge the local map of spaces dedicated to culture, in order to reach audiences in the neighborhood and enhance access to culture for audiences by surprise.

## Cultural Programme

The Cultural Programme is conceived as a Journey through which audiences engage with the artistic content through the three stages: engagement, participation and outreach. Stations widen audiences, ensuring a wide participation of all citizens in the activities. Trails deepen cultural experiences and touch upon different groups affected by marginalization, exclusion or limited access to culture. Diversifying audiences is embedded in the processes of each Station or Trail and supported by the capacity of local operators to understand and experiment in their approach to the public.

## Networks and Partnerships

Partnerships will support the audience development strategy on several levels: first, to ensure collaboration between culture and other sectors, specifically the educational one – by activating schools as agents for learning centered on culture and arts. Secondly, partnerships and networks will be a tool to gather efforts centered on groups of audiences and similar practices towards types of audiences. Thirdly, highlight events and flagship actions relevant for the development of the education and mediation fields are meant to get local operators and agents to enter into a dialogue, exchange

and develop projects with partners outside of the city and region.

### **Digital**

New digital tools will be developed to engage audiences, connected to the communication strategy as well as cultural production and the development of the cultural programme. Embedded in the cultural programme, specific projects are developed for digital experiences, especially in relation to heritage. Also, the use of digital tools will be part of the data collection and research meant to map and understand audiences' behaviors and attitudes towards cultural participation in general. In the light of Covid-related shifts that have affected the cultural sector and changed the dynamics of cultural events, digital infrastructure will need to be part of the resources allocated to the cultural sector, as well as skills related to digital tools, in order to ensure an adapted strategy of reaching audiences beyond physical presence.

### **Agents**

The cultural programme implementation team will involve professionals dedicated to the development of cultural programmes - particularly within the implementation unit - and their role and capacity within the community will be developed through the mechanisms of the Power Station programme – particularly the volunteer and training programme.

### **Research and data**

At least two major research projects will be conducted with the scope of feeding qualitative and quantitative data about cultural audiences at local level, and of mapping and understanding education and mediation practices of cultural operators. Data collection tools will be put in place to gather information about the different types of audiences in relation to culture.

### **Social inclusion**

Social inclusion will focus on improving and facilitating access to culture for marginalised groups and will target both cultural institutions and independent cultural operators.

All cultural operators will be encouraged to include measures to increasing the physical accessibility of spaces and content for disabled members of the audiences. The independent sector will be supported with financial and evaluation incentives for those proposals that address social issues and involve at risk of social exclusion. In addition, social services, where possible, will add transport to cultural events among their services.

The Power Station programme will include types of training in collaboration with local social services and national organisations with experience in making cultural content, supporting cultural operators in their work with people at risk of exclusion social exclusion. The training activities will be complemented by a self-assessment guide for cultural spaces and services, involving community and other good practices of social inclusion for vulnerable groups.

### **Policy and Legacy**

New funding mechanisms and conditions for audience-centered approaches to be embedded into cultural projects are the premises for ensuring that audience development is a transversal thread in local policies, particularly in relation to funding. Also, public investments (such as MultipleXity and the new cultural infrastructure) will also ensure that their teams, programme and mission put audience development at the center.

The audience development programmes also ensure the legacy of the European Capital of Culture, focusing on capacity building, sustainability of partnerships and long-term commitment embedded within the infrastructure developments.

**Strategic partners/Funders**

City of Timișoara  
Government of Romania through the Ministry of Culture  
Timiș County Council

**Implementation unit on behalf of Timișoara Municipality**

Center for Projects of the Timișoara Municipality

**Implementation unit on behalf of Timiș County Council**

Center for Culture and Arts of Timiș County

**Publisher**

Timișoara 2023 Curatorial Team

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The content of this publication is subject to change.  
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